



FRUIT OF THE LOOM®

# blanc

PROMOTIE TEXTIEL



**Every year, thousands of garment decorators across Europe choose to work with Fruit of the Loom - and there are so many positive reasons why. It all starts with a fantastic collection of imprint products, all specifically designed for decoration.**

Here, inside our new catalogue, you'll find our entire imprint offer: a comprehensive collection of styles, sizes and colours for everyone and for every possible occasion - from promotions to workwear and uniforms, to retail, music, tourism and everything else you could need.

You'll find the trusted styles that have sold by their millions, as well as more recent fashion-led additions to the range that have quickly become new favourites, such as our great-value 100% ringspun cotton Iconic collection.

**Whatever you're looking for, you'll find it right here...**



# IMPRINT DONE RIGHT

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# WHY DO SO MANY DECORATORS CHOOSE FRUIT OF THE LOOM?

Garment decorators know they can count on Fruit of the Loom 100%. It's not a brag, it's a promise. Because we manufacture the majority of our garments at our purpose-built facility in Morocco, we are able to keep close control over every process – from raw material to finished product. Throughout, we maintain the highest standards of quality control across everything we produce and pass all the benefits of this onto you.

## YOU CAN COUNT ON FRUIT OF THE LOOM...

### **For choice**

We offer a comprehensive number of styles across all our ranges, at every price point, for every occasion.

### **For colour**

We're famous for our colour – our huge choice and our consistency too. Fruit of the Loom's colour quality control is second to none; our colours always match from adults to kids, and from batch to batch.

### **For availability**

No one delivers like Fruit of the Loom delivers – with millions of garments always in stock we can fulfill any order immediately.

### **For consistent quality**

We understand the importance of having garments that are consistent sizes, consistent quality and consistent fits too. Looking for consistently great results? Choose Fruit of the Loom.

### **For outstanding decoration results**

We bring you the best garments for every kind of decoration – whether it's heat transfer, DTG, screen or sublimation printing, embroidery, badging, or even tie-dying, results are always outstanding.

### **For quality and value**

We promise exceptional clothing at every price point – from entry-level basics to premium-quality garments.

### **For the customer service you deserve**

The quality of our garments is matched by the quality of our customer service. Whatever you need, simply get in touch – someone is always here ready to talk to you, and in your language too.

### **For outstanding ethical and environmental standards**

Our approach to doing the right thing has been at the heart of our business for years. Now we've launched a new campaign to highlight our commitment to sustainability and fairness in everything we do.





# CERTIFICATIONS AND STANDARDS

Independent certification provides extra confidence that when working with Fruit of the Loom, you're working with a business committed to the highest ethical standards.



WRAP stands for Worldwide Responsible Accredited Production and is the world's largest independent facility certification programme. WRAP is dedicated to ensuring lawful, humane and ethical manufacturing – we are regularly audited and measured against 12 principles including workplace regulations, child labour, working hours, health and safety, discrimination and security. The certification extends beyond our own facilities to some of our sourcing suppliers.

**[www.WRAPcompliance.org](http://www.WRAPcompliance.org)**



All our garments – whether manufactured by us or outsourced – are approved to Oeko-Tex Standard 100, the internationally recognised testing certification system for textiles. This certifies that our garments meet the strict criteria for harmful substances including tests for pH-value, pesticides and heavy metals.

**[www.Oeko-Tex.com](http://www.Oeko-Tex.com)**



Fruit of the Loom is a member of Amfori, the leading global business association for open and sustainable trade, whose mission is to enable organisations to enhance human prosperity, use natural resources responsibly and drive open trade globally – helping its members work towards the fulfilment of the United Nations' Sustainable Development Goals for 2030.

**[www.amfori.org](http://www.amfori.org)**



Fruit of the Loom is committed to improving cotton farming practices globally and is a member of Better Cotton, an organisation whose mission is to help cotton communities survive and thrive, while protecting and restoring the environment. We are proud to be members of an organisation that makes global cotton production better for the people who produce it, better for the environment it grows in and better for the sector's future.

**[www.bettercotton.org](http://www.bettercotton.org)**



**FRUIT OF THE LOOM®**

# THE FRUIT WAY

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## MAKING THE CHANGES THAT HELP MAKE A DIFFERENCE TO OUR WORLD

For many years Fruit of the Loom has been an industry leader in doing the right thing ethically, as well as continually working to help make our future more sustainable.

Now, based on the United Nations' Sustainable Development Goals for 2030, we are proud to be part of the global Fruitful Futures initiative. In line with the Global Goals set for all member states, this campaign has set ambitious targets for our own operation and will track the business' performance against key ethical and sustainable objectives.

Working alongside Fruitful Futures, The Fruit Way is our people-centric, planet-conscious, and product-authentic approach to sustainable sourcing, community enrichment and responsible production. It's about Fruit of the Loom continuing to bring you the best possible products and service as sustainably for the planet and as positively for people as we can.

### **People-Centric**

Respect for all people with a focus on creating services and programs designed to enhance and serve our employees and the communities where they live. This includes fair pay and working conditions, equal opportunities, zero tolerance for discrimination, and ensuring all suppliers comply with our strict codes of conduct too.



## Planet-Conscious

Reducing the environmental impact of our operations and supply chain – including greenhouse gas emissions, water consumption and waste – through investment in green technology and more efficient use of energy. Having met our previous targets, we're now setting new goals to improve our performance into the future.



## Product Authenticity

Sourcing sustainably from transparent supply chains and publicly sharing this information to confirm the quality and safety of all our products. Working with third-party independent organisations (please see page 7) to evaluate our progress, ensure the safety of our products and help us shape the future of our business for the benefit of all the communities in which we operate.



# THE FRUIT TEAM

## OUR PEOPLE ARE AT THE HEART OF EVERYTHING WE DO

From our Head Office in Germany through to our purpose-built manufacturing facility in Morocco and our teams based in countries across continental Europe and the UK, everyone working for Fruit of the Loom does so with the same dedication to bring you the best quality products backed by the best service. Here are just some of the family that works together as Team Fruit!

### **Sal Consiglio** *VP Commercial Europe*

In my wonderfully varied and challenging position, I am head of Sales, Marketing, Customer Service and Demand Planning here in Europe, and I hold the overall responsibility for the commercial direction of the European market. This is a really rewarding role and I am truly passionate about my work and the business – having now spent two-thirds of my career here at Fruit of the Loom.





### Human Resources Department

Our talented HR department is responsible for recruiting talent and developing the fantastic team of people working at Fruit of the Loom Europe. Placing the right people in the right roles is essential in order for us to continue to provide an exceptional service to customers right across Europe, helping both our and their businesses to thrive and grow. Other key tasks for this team include general administrative work, organising charity fundraising events and managing our internal learning platform, which helps nurture our employees and develop their skills so they can continue to provide the best possible levels of customer service.

**Mabel Krumke** *HR Director for Europe (Left)*

**Lisa Lorenz** *HR Generalist (Right)*

### The Fruit of the Loom Marketing Team

Delivering clear, consistent brand messages and continuing to develop a positive, sustainable brand direction are key attributes of any successful business. And it's the job of the Fruit of the Loom Marketing Team to develop engaging campaigns and brand communications to ensure that Fruit of the Loom is marketed in a fresh and relevant way. As a brand, we're also famous for sharing all our communications materials with our customers, providing beautiful photography and customisable advertising templates to help drive sales. Our Marketing team organises photo shoots, video shoots and trade shows, and keeps customers up to date with the latest product developments and news through emails, social media and advertising. The variety of tasks, great team spirit and international aspect of the work makes it an interesting, exciting and fun place to work!

**Bianca Akrapovic** *Brand Manager Fruit of the Loom (Middle)*

**Marthe Kazur** *Marketing Assistant (Left)*

**Alisa Schneider** *Digital Marketing Specialist (Right)*



### Customer Services Team

Based in Kaiserslautern, Germany, our European Customer Services Team is set up to provide an outstanding service to our customers, working closely with most of our departmental teams in Germany and Morocco. We fully appreciate that every customer has their own way of working, so we are flexible to their needs, offering the best possible solution as quickly as possible – reaction time is key for us. Our multi-lingual team responds to enquires in the customer's first language and works with customers from all over Europe – the variety of which makes the department a hugely interesting and challenging place to work. We act as an interface to other departments including marketing, logistics, product development, quality and manufacturing, which makes the role really dynamic.

**Mathieu Zakel** *European CS Representative (Right)*

**Joan Heitmann** *European CS Representative (Left)*



**Thomas Wentzel**

*VP Design & Product Development*

I'm a family man, a football fan and a textiler through and through, which is why I love my job. I lead our European Department Design & Product Development team which requires a thorough knowledge of the market and industry trends to ensure customer satisfaction and lifetime value. Product development is so wonderfully varied and demands many skills such as strategic and entrepreneurial thinking, communication, knowledge of design, quality, workmanship and much more.



**Markus Rupertus**

*DC and European Transportation Manager*

Day-to-day, I oversee our logistics and facility management, controlling all incoming and outgoing goods while providing support to our customers with any customs and logistics issues they may have. I enjoy all aspects of my work, but my favourite thing about working for Fruit of the Loom is the variety and daily contact with people, locally and globally.





**Katrin Schuck** *Logistic Clerk / Customs Officer*

My daily tasks include the ongoing efficient control of the import processes and the import customer clearance of shipments from Morocco and the Far East. It's a varied and interesting role, and I particularly enjoy the working atmosphere and the great cooperation among our teams.

**Steffen Zmuda** *Team Leader Receiving Department*

Daily, our team unloads the vast number of trucks and containers carrying boxes of goods for our global customers. I manage the efficiency of this process and make sure that our procedures are followed. We are a strong, goal-oriented and diverse team – we are also responsible for checking the quality of the crates before they are further processed for onward transportation, ensuring products are always up to the high standards our customers expect.



**Kevin Becker** *Worker Receiving*

Every day I am on the move in our large and busy warehouse operating our high-bay forklift trucks. Here I am responsible, among other things, for ensuring that the incoming boxes of goods are temporarily stored in the right place and that the right boxes are then sent on to our customers. This high-turnover, dynamic, well-organised system is a vital part of the supply chain linking our production facility in Morocco to the customer.

# T-SHIRTS



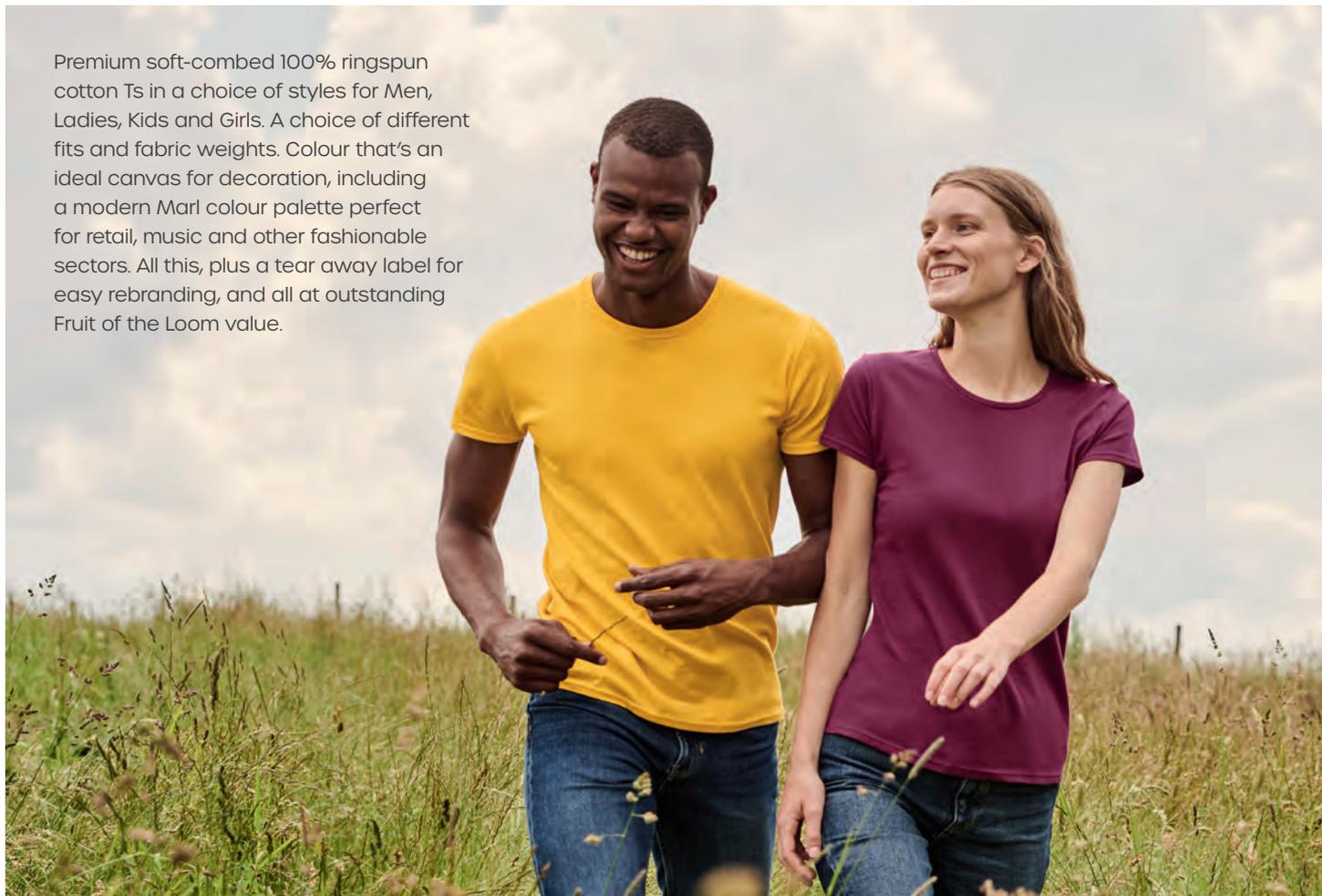
27 STYLES / 52 COLOURS

# T-SHIRTS FOR EVERYBODY!

Every style, every colour, every size and every price point for every event, garment decorators have trusted Fruit of the Loom T-shirts for years. From our great-value Original T and universal favourite Valuweight range, right through to our premium Iconic collection, all our T's are designed for decoration. Whether your preferred printing technique is screen, transfer or DTG you'll love our unbeatable consistency, reliability and availability – and our Marls guarantee exceptional sublimation results too. Quite simply, there's no better T-shirt collection to work with.

**Look out for our new Iconic 150 T and Ladies Iconic 150 T in Athletic Heather – made from 90% cotton and 10% recycled polyester.**

Premium soft-combed 100% ringspun cotton Ts in a choice of styles for Men, Ladies, Kids and Girls. A choice of different fits and fabric weights. Colour that's an ideal canvas for decoration, including a modern Marl colour palette perfect for retail, music and other fashionable sectors. All this, plus a tear away label for easy rebranding, and all at outstanding Fruit of the Loom value.



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CB

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XW

HD

R6

RX

VF

VH

HP

H1

New

9K

Additional Ladies

57

## Iconic 150 T

**61-430-0**

- ☐ 100% cotton\*
  - \*94 Heather Grey 97% cotton, 3% polyester
  - \*HD, R6, RX, VF, VH, HP, HI
  - 52% cotton, 48% polyester
  - \*9K Athletic Heather
  - 90% cotton, 10% recycled polyester
- 👜 White and Heather Grey - 140gm/m<sup>2</sup>  
Colours - 150gm/m<sup>2</sup>
- 👕 S - 5XL (4XL available in White, Black, Red, Heather Grey and Deep Navy only, 5XL available in White, Black and Heather Grey only)
- 📦 72 (36 sizes 3XL-5XL)
- 🗑️ Tear away label
- 👕 Fashion Fit
- 👤 Available in mens, ladies, kids and girls

## Ladies Iconic 150 T

**61-432-0**

- ☐ 100% cotton\*
  - \*94 Heather Grey 97% cotton, 3% polyester
  - \*HD, R6, RX, VF, VH, HP, HI
  - 52% cotton, 48% polyester
  - \*9K Athletic Heather 90% cotton, 10% recycled polyester
- 👜 White and Heather Grey - 140gm/m<sup>2</sup>  
Colours - 150gm/m<sup>2</sup>
- 👕 XS - 2XL
- 📦 72
- 🗑️ Tear away label
- 👕 Feminine Fashion Fit
- 👤 Available in mens, ladies, kids and girls

- **100% combed ringspun cotton**
- **Soft hand feel**
- **Narrow crew neck with 1x1 rib**
- **Twin needle top stitch on neck**
- **Self-fabric back neck tape**
- **Shaped side seams for a feminine fit (ladies only)**

## Iconic 165 Classic T

**61-438-0**

-  100% cotton\*  
\*94 Heather Grey 97% cotton, 3% polyester
-  White and Heather Grey - 160gm/m<sup>2</sup>  
Colours - 165gm/m<sup>2</sup>
-  S-5XL (4XL & 5XL available in White, Black and Heather Grey only)
-  72 (36 sizes 3XL-5XL)
-  Tear away label
-  Classic Fit

- **100% combed ringspun cotton**
- **Soft hand feel**
- **Crew neck with narrow 1x1 cotton/LYCRA® rib**
- **Self-fabric back neck tape**



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## Iconic 150 V-Neck T

**61-442-0**

-  100% cotton\*  
\*94 Heather Grey 97% cotton, 3% polyester
-  White and Heather Grey - 140gm/m<sup>2</sup>  
Colours - 150gm/m<sup>2</sup>
-  S-5XL (4XL & 5XL available in White, Black and Heather Grey only)
-  72 (36 sizes 3XL-5XL)
-  Tear away label
-  Fashion Fit
-  Available in mens and ladies

**30** **36** **51** **94** **AZ**

## Ladies Iconic 150 V-Neck T

**61-444-0**

-  100% cotton
-  White - 140gm/m<sup>2</sup>  
Colours - 150gm/m<sup>2</sup>
-  XS - 2XL
-  72
-  Tear away label
-  Feminine Fashion Fit
-  Available in mens and ladies

**30** **36** **40** **57** **AZ**

- **100% combed ringspun cotton**
- **Soft hand feel**
- **Narrow V-neck with 1x1 rib**
- **Self-fabric back neck tape**
- **Shaped side seams for a feminine fit (ladies only)**

## Iconic 150 Classic Long Sleeve T

**61-446-0**

-  100% cotton\*  
\*94 Heather Grey 97% cotton,  
3% polyester
-  White and Heather Grey - 140gm/m<sup>2</sup>  
Colours - 150gm/m<sup>2</sup>
-  S-5XL (4XL & 5XL available in White,  
Black and Heather Grey only)
-  72 (60 sizes 2XL, 36 sizes 3XL-5XL)
-  Tear away label
-  Classic Fit



- **100% combed ringspun cotton**
- **Soft hand feel**
- **Narrow crew neck with 1x1 rib**
- **Self-fabric back neck tape**

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FRUIT OF THE LOOM®



## Ringspun Premium T

61-422-0



-  100% cotton\*  
\*93 Ash 99% cotton, 1% polyester  
\*94 Heather Grey 97% cotton, 3% polyester
-  White - 190gm/m<sup>2</sup>  
Colour - 195gm/m<sup>2</sup>
-  S - 5XL (4XL & 5XL available in White, Black, Navy and Heather Grey only)
-  72 (36 sizes 3XL-5XL)
-  Classic Fit
-  Available in mens and ladies

## Ladies Ringspun Premium T

61-424-0



-  100% cotton\*  
\*93 Ash 99% cotton, 1% polyester  
\*94 Heather Grey 97% cotton, 3% polyester
-  White - 190gm/m<sup>2</sup>  
Colour - 195gm/m<sup>2</sup>
-  XS - 2XL
-  72
-  Feminine Fashion Fit
-  Available in mens and ladies

- **100% combed ringspun cotton**
- **Soft hand feel**
- **Performs at 60°C**
- **Crew neck with cotton/LYCRA® rib and twin needle stitching**
- **Self-fabric back neck tape**
- **Shaped side seams for a feminine fit (ladies only)**



**FRUIT FACT #1**

**Up to 60% of  
waste water  
is recycled  
by our modern  
treatment plant.**

And we've set ourselves bigger  
targets for 2030.

The Valuweight T is more than just a T-shirt. It's a versatile range that covers Men, Ladies, Kids and Girls, with additional styles including V-Necks, Vests, Long Sleeve, Baseball and Ringer T options and sizes ranging from 1-2 years to 5XL.



- Crew neck with cotton/LYCRA® rib
- Self-fabric back neck tape
- Shaped side seams for a feminine fit (ladies only)
- Fine knit gauge for enhanced printability
- Marls - great for sublimation

### Ladies Valuweight T

61-372-0

- 100% cotton\*  
\*94 Heather Grey 97% cotton, 3% polyester  
\*HD, R6, RX, VF, VH, HP, HI  
50% cotton, 50% polyester
- 👚 White - 160gm/m<sup>2</sup>  
Colour - 165gm/m<sup>2</sup>
- 📏 XS - 2XL
- 📦 72
- 📄 Tear away label
- 👗 Feminine Fashion Fit
- 👥 Available in mens, ladies, kids and girls

### Valuweight T

61-036-0

- 100% cotton\*  
\*93 Ash 99% cotton, 1% polyester  
\*94 Heather Grey 97% cotton, 3% polyester  
\*HD, R6, RX, VF, VH, HP, HI  
50% cotton, 50% polyester
- 👚 White - 160gm/m<sup>2</sup>  
Colour - 165gm/m<sup>2</sup>
- 📏 S - 5XL (4XL & 5XL available in White, Black, Navy and Heather Grey only)
- 📦 72 (36 sizes 3XL-5XL)
- 📄 Tear away label
- 👕 Classic Fit
- 👥 Available in mens, ladies, kids and girls

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44	47	51	52	57	94	AZ
GL	K2	LM	PE	YT	ZU	HD
R6	RX	VF	VH	HP	H1	

30	32	34	36	38	40	41	44	47
51	52	57	59	60	93	94	3M	AZ
BX	CQ	GL	K2	LM	PE	YT	ZU	HD
R6	RX	VF	VH	HP	H1			



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## Valuweight V-Neck T

**61-066-0**

-  100% cotton\*  
\*94 Heather Grey  
97% cotton, 3% polyester  
\*HD 50% cotton, 50% polyester
-  White - 160gm/m<sup>2</sup>  
Colour - 165gm/m<sup>2</sup>
-  S - 5XL (4XL & 5XL available in White, Black, Navy and Heather Grey only)
-  72 (36 sizes 3XL-5XL)
-  Tear away label
-  Classic Fit
-  Available in mens and ladies

- **V-Neck with cotton/LYCRA® rib**
- **Self-fabric back neck tape**
- **Fine knit gauge for enhanced printability**
- **Marl colour HD is great for sublimation**
- **Shaped side seams for a feminine fit (ladies only)**



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HD

## Ladies Valuweight V-Neck T

**61-398-0**

-  100% cotton\*  
\*94 Heather Grey  
97% cotton, 3% polyester  
\*HD 50% cotton, 50% polyester
-  White - 160gm/m<sup>2</sup>  
Colour - 165gm/m<sup>2</sup>
-  XS - 2XL
-  36
-  Tear away label
-  Feminine Fashion Fit
-  Available in mens and ladies



FRUIT OF THE LOOM®

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HD

## Valuweight Long Sleeve T

**61-038-0**

- 100% cotton\*  
 \*94 Heather Grey  
 97% cotton, 3% polyester  
 \*HD 50% cotton, 50% polyester
- White - 160gm/m<sup>2</sup>  
 Colour - 165gm/m<sup>2</sup>
- S - 5XL (4XL & 5XL available in White,  
 Black and Heather Grey only)
- 72 (60 size 2XL, 36 sizes 3XL-5XL)
- Tear away label
- Classic Fit
- Available in mens and kids

- **Crew neck with cotton/LYCRA® rib**
- **Self-fabric back neck tape**
- **Fine knit gauge for enhanced printability**
- **Marl colour HD is great for sublimation**



- Contrast colour bound neck in cotton/LYCRA® rib
- Fine knit gauge for enhanced printability



**Valuweight  
Long Sleeve Baseball T**  
**61-028-0**

-  100% cotton
-  White - 160gm/m<sup>2</sup>  
Colour - 165gm/m<sup>2</sup>
-  S - 3XL
-  72 (60 size 2XL, 36 size 3XL)
-  Tear away label
-  Fashion Fit

**AW** **TH** **WE** **WM**

**Valuweight  
Short Sleeve Baseball T**  
**61-026-0**

-  100% cotton
-  White - 160gm/m<sup>2</sup>  
Colour - 165gm/m<sup>2</sup>
-  S - 3XL
-  72 (36 size 3XL)
-  Tear away label
-  Fashion Fit

**AM** **AW** **TH** **WE**  
**WF** **WK** **WM**

## Valuweight Ringer T

**61-168-0**

-  100% cotton
-  White - 160gm/m<sup>2</sup>  
Colour - 165gm/m<sup>2</sup>
-  S - 3XL
-  72 (36 size 3XL)
-  Tear away label
-  Fashion Fit

- **Contrast colour crew neck with cotton/LYCRA® rib**
- **Self-fabric back neck tape**
- **Fine knit gauge for enhanced printability**



22

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## Valuweight Athletic Vest

**61-098-0**

-  100% cotton\*  
\*94 Heather Grey 97% cotton, 3% polyester
-  White - 160gm/m<sup>2</sup>  
Colour - 165gm/m<sup>2</sup>
-  S - 5XL (4XL & 5XL available in White, Black and Heather Grey only)
-  72 (36 sizes 3XL-5XL)
-  Tear away label
-  Classic Fit
-  Available in mens and ladies

**30** **36** **40** **51** **94** **AZ**

## Ladies Valuweight Athletic Vest

**61-376-0**

-  100% cotton\*  
\*94 Heather Grey 97% cotton, 3% polyester
-  White - 160gm/m<sup>2</sup>  
Colour - 165gm/m<sup>2</sup>
-  XS - 2XL
-  72
-  Tear away label
-  Feminine Fit
-  Available in mens and ladies

**30** **36** **40** **94** **AZ**

- **Self-fabric binding to neck and armholes**
- **Fine knit gauge for enhanced printability**
- **Shaped side seams for a feminine fit (ladies only)**

- **Guaranteed to perform at 60°C wash**
- **Crew neck with cotton/LYCRA® rib**
- **Self-fabric shoulder to shoulder taping**
- **Fine knit gauge for enhanced printability**



### Super Premium T

**61-044-0**



- 100% cotton\*  
\*93 Ash 99% cotton, 1% polyester  
\*94 Heather Grey 97% cotton, 3% polyester
- 👕 White - 190gm/m<sup>2</sup>  
Colour - 205gm/m<sup>2</sup>
- 📏 S - 5XL (4XL & 5XL available in White, Black, Navy and Heather Grey only)
- 📦 72 (36 sizes 4XL-5XL)
- 👕 Classic Fit

### Super Premium Long Sleeve T

**61-042-0**



- 100% cotton
- 👕 White - 190gm/m<sup>2</sup>  
Colour - 205gm/m<sup>2</sup>
- 📏 S - 2XL
- 📦 72 (60 size 2XL)
- 👕 Classic Fit



## Heavy T

61-212-0

-  100% cotton\*  
\*94 Heather Grey 97% cotton,  
3% polyester
-  White - 185gm/m<sup>2</sup>  
Colour - 195gm/m<sup>2</sup>
-  S - 3XL
-  72
-  Tear away label
-  Classic Fit

- **Rib crew neck with self-fabric back neck tape**
- **Classic fit and styling**



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Available in Men's, Ladies and Kids sizes and colours.  
 With an excellent price-performance-ratio and a fine knit gauge for enhanced printability, the Original T range is ideal for large volume promotions.



## Original T

**61-082-0**

-  100% cotton\*  
\*94 Heather Grey  
97% cotton, 3% polyester
-  White - 140gm/m<sup>2</sup>  
Colour - 145gm/m<sup>2</sup>
-  S - 5XL (4XL & 5XL available in White, Black, Navy and Heather Grey only)
-  120 (108 size 2XL, 36 sizes 3XL-5XL)
-  Tear away label
-  Classic Fit
-  Available in mens, ladies and kids

## Ladies Original T

**61-420-0**

-  100% cotton\*  
\*94 Heather Grey  
97% cotton, 3% polyester
-  White - 140gm/m<sup>2</sup>  
Colour - 145gm/m<sup>2</sup>
-  XS - 2XL
-  72
-  Tear away label
-  Feminine Fit
-  Available in mens, ladies and kids

- **Rib crew neck with self-fabric back neck tape**
- **Fine knit gauge for enhanced printability**
- **Shaped side seams for a feminine fit (ladies only)**



## Original Long Sleeve T

**61-428-0**

-  100% cotton\*  
\*94 Heather Grey 97% cotton, 3% polyester
-  White - 140gm/m<sup>2</sup>  
Colour - 145gm/m<sup>2</sup>
-  S - 5XL (4XL & 5XL available in White,  
Black and Heather Grey only)
-  72 (36 sizes 3XL-5XL)
-  Tear away label
-  Classic Fit

30 36 40 51 94 AZ GL

## Original V-Neck T

**61-426-0**

-  100% cotton
-  White - 140gm/m<sup>2</sup>  
Colour - 145gm/m<sup>2</sup>
-  S - 2XL
-  72
-  Tear away label
-  Classic Fit

30 36

- **Rib V-Neck with self-fabric back neck tape**
- **Fine knit gauge for enhanced printability**





## Performance T 61-390-0

-  100% polyester
-  140gm/m<sup>2</sup>
-  S - 2XL
-  72
-  Classic Fit
-  Available in mens, ladies, and kids

## Ladies Performance T 61-392-0

-  100% polyester
-  140gm/m<sup>2</sup>
-  XS - 2XL
-  72
-  Feminine Fit
-  Available in mens, ladies, and kids

- **100% textured polyester for excellent moisture wicking and quick dry performance**
- **Sporty raglan sleeves with coverstitch detail to seams**
- **Shaped side seams for a feminine fit (ladies only)**
- **Heat-sealed back neck label for comfort**
- **Self-fabric back neck tape**

A man with a mustache, wearing a blue baseball cap, a red long-sleeved shirt, and blue jeans, is holding a large amount of white cotton bolls in his hands. He is standing in a field of cotton plants. The background is filled with cotton bolls and brown leaves. A white circular graphic with the text 'THE FRUIT WAY' is positioned in the upper left. A large yellow circular graphic with text is in the center. The overall scene is bright and sunny.

THE  
FRUIT  
WAY

**FRUIT FACT #2**

**100% of our  
supply chain is  
disclosed online.**

All our suppliers meet our high standards, so we're happy to share exactly who we work with.

# POLOS



9 STYLES / 34 COLOURS

# PERFECT IN EVERY WAY

Dress it up, dress it down – there's nothing like a personalised polo shirt for smart-casual versatility. Naturally, Fruit of the Loom offers an outstanding choice for every possible occasion – whether for work, hospitality, leisure or casual wear, it's a collection made to impress. Here you'll find a fantastic choice of styles; whether it's our great-value Original Polo, our easy-care 60°- washable 65/35 Polos, or our Premium collection. You can also choose your fit: most of our styles feature our Classic fit, but for those after a more tailored look, our 65/35 Tailored Fit Polo and our Iconic Polo are great choices for retail or businesswear.

**Look out for our new Athletic Heather colour, now available in our Premium Polo, Ladies Premium Polo and Premium Long Sleeve Polo styles, made from 90% cotton and 10% recycled polyester.**



Simply great quality, simply great value and simply great for decoration, the Original Polo from Fruit of the Loom is simply a great all-rounder. Available in 10 simply great colours in sizes S-3XL, it's a simply great choice for big promotions, events or staff uniforms. Looking for simple and great? Simply pick our Original Polo.

## Original Polo

**63-050-0**

- 100% cotton\*  
\*94 Heather Grey 97% cotton,  
3% polyester
- White - 175gm/m<sup>2</sup>  
Colour - 185gm/m<sup>2</sup>
- S - 3XL
- 36
- Tear away label
- Classic Fit

- **Self coloured buttons on a classic reinforced two-button placket**
- **Side seams for a better fit**

30

36

40

41

51

94

AZ

GL

YT

ZU



The fashion-fit Iconic Polo is made using 100% cotton and includes a tear away label, making this a perfect garment for fashion, retail and licensing applications.

## Iconic Polo

**63-044-0**

-  100% cotton\*  
\*94 Heather Grey, R6, RX, VF, VH, HP, H1  
65% polyester, 35% cotton
-  White - 170gm/m<sup>2</sup>  
Colour - 180gm/m<sup>2</sup>
-  S - 3XL
-  36
-  Tear away label
-  Fashion Fit

- **Three button placket with self-coloured pearlised buttons**
- **Side vents**



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34

36

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47

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60

94

AZ

CB

FR

GL

NE

TM

XW

R6

RX

VF

VH

HP

H1

Made from 100% cotton and classically styled featuring a placket with self-coloured buttons, the Premium Collection is both smart and super comfortable to wear, making it ideal for leisure and corporate events.

## Premium Polo

**63-218-0**

-  100% cotton\*  
\*94 Heather Grey 97% cotton, 3% polyester  
\*9K Athletic Heather 90% cotton, 10% recycled polyester
-  White - 170gm/m<sup>2</sup>  
Colour - 180gm/m<sup>2</sup>
-  S - 3XL
-  36
-  Classic Fit
-  Available in mens and ladies

## Ladies Premium Polo

**63-030-0**

-  100% cotton\*  
\*94 Heather Grey 97% cotton, 3% polyester  
\*9K Athletic Heather 90% cotton, 10% recycled polyester
-  White - 170gm/m<sup>2</sup>  
Colour - 180gm/m<sup>2</sup>
-  XS - 2XL
-  36
-  Feminine Fit
-  Available in mens and ladies

- **Three-button placket with self-coloured buttons**
- **Two-button narrow placket with self-coloured buttons (ladies only)**
- **Side vents**
- **Shaped side seams for a feminine fit (ladies only)**

30	32	34
36	38	40
41	44	47
51	57	94
AZ	GL	LM
NE	YT	ZU
<b>New</b>		
9K		
<b>Additional Ladies</b>		
52		





- Three button placket with self-coloured buttons
- Cotton/LYCRA® rib cuff
- Side vents

## Premium Long Sleeve Polo

**63-310-0**

- 100% cotton\*  
\*9K Athletic Heather 90% cotton,  
10% recycled polyester
- 👔 White - 170gm/m<sup>2</sup>  
Colour - 180gm/m<sup>2</sup>
- 👕 S - 3XL
- 📦 36
- 👕 Classic Fit



Made from a 65% polyester, 35% cotton blend and guaranteed to perform at a 60°C wash, the easy-care 65/35 Collection is designed to be durable, making it ideal for work, events, leisure, healthcare and casualwear. Styles in the range include a Tailored Fit and a Ladies fit.



- **Guaranteed to perform at 60°C wash**
- **Three-button placket with self-coloured buttons (men's only)**
- **Two-button placket with self-coloured buttons (ladies only)**
- **Shaped side seams for a feminine fit (ladies only)**

## 65/35 Polo



**63-402-0**

- Easy-care, 65% polyester, 35% cotton
- 👉 White - 170gm/m<sup>2</sup>  
Colour - 180gm/m<sup>2</sup>
- 👤 S - 5XL  
(4XL & 5XL available in White, Black, Navy and Heather Grey only)
- 📦 36 (12 sizes 4XL and 5XL)
- 👕 Classic Fit
- 👥 Available in mens, ladies and kids

## Ladies 65/35 Polo



**63-212-0**

- Easy-care, 65% polyester, 35% cotton
- 👉 White - 170gm/m<sup>2</sup>  
Colour - 180gm/m<sup>2</sup>
- 👤 XS - 2XL
- 📦 36
- 👗 Feminine Fit
- 👥 Available in mens, ladies and kids

30	32	34	36	38	40	41
44	47	51	77	94	AZ	PE
YT	HD	R6	RX	VF	VH	

30	32	34	36	38	40	
41	51	94	AZ	PE	YT	
HD	R6	RX	VF	VH		

## 65/35 Tailored Fit Polo



**63-042-0**

-  Easy-care, 65% polyester, 35% cotton
-  White - 170gm/m<sup>2</sup>  
Colour - 180gm/m<sup>2</sup>
-  S - 3XL
-  36
-  Fashion Fit

- **Guaranteed to perform at 60°C wash**
- **Three-button placket with self-coloured buttons**



FRUIT OF THE LOOM®

## 65/35 Heavy Polo

**63-204-0**



- Easy-care, 65% polyester, 35% cotton
- White - 220gm/m<sup>2</sup>  
Colour - 230gm/m<sup>2</sup>
- S - 3XL
- 36
- Classic Fit

- **Guaranteed to perform at 60°C wash**
- **Three-button placket with self-coloured buttons**



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32

36

38

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41

51

94

AZ



THE  
FRUIT  
WAY

**FRUIT FACT #3**

**ZERO waste  
sent to landfill  
from our own  
facilities.**

We're reducing waste wherever  
we can, and recycling whenever  
we can't.



SWEATS

28 STYLES / 27 COLOURS

# EVERY SWEAT YOU'LL EVER NEED

Smart or casual, lightweight or luxuriously warm, for indoor layering or for outerwear, our Sweats collection has you covered. Choose between set-in or raglan styles, hoods, full and half-zips, and jacket options. With a 100% cotton face, naturally all our styles are designed to give perfect printing and embroidery results. We've three collections to choose from: Lightweight - ideal for layering and year-round use, Classic - our go-to range for everyday comfort, and Premium - our softest, most luxurious range.

**Lightweight** - Made with a lighter 240gm/m<sup>2</sup> French Terry fabric, our Lightweight Sweats collection is perfect for layering and year-round use.

**Classic** - Available in a wide range of styles for Men, Ladies and Kids, and featuring an inner soft-brushed fleece, plus a 100% cotton face for excellent print results, the 280gm/m<sup>2</sup> Classic collection is a go-to for all your everyday Sweats needs.

**Premium** - Made using combed ring spun cotton, heavyweight 280gm/m<sup>2</sup> fabric and featuring our luxurious soft-brushed inner fleece plus a 100% cotton face for excellent print results, Fruit of the Loom's Premium collection delivers outstanding quality and decoration results.



Made with a lighter 240gm/m<sup>2</sup> French Terry fabric, our Lightweight Sweats collection is perfect for layering and year-round use.



## Lightweight Raglan Sweat

**62-138-0**

-  80% cotton, 20% polyester
-  240gm/m<sup>2</sup>
-  S - 2XL
-  24
-  Tear away label
-  Classic Fit
-  Available in mens and ladies

## Ladies Lightweight Raglan Sweat

**62-146-0**

-  80% cotton, 20% polyester
-  240gm/m<sup>2</sup>
-  XS - 2XL
-  24
-  Tear away label
-  Feminine Fit
-  Available in mens and ladies

30	36	38	40
41	44	47	51
94	AZ	GL	ZU

### Additional Ladies

57

- **Lightweight unbrushed fleece**
- **Raglan sleeves**
- **Neck, waist and cuff in cotton/LYCRA® rib**
- **Shaped side seams for a feminine fit (ladies only)**



## Lightweight Set-In Sweat

**62-156-0**

-  80% cotton, 20% polyester
-  240gm/m<sup>2</sup>
-  S - 2XL
-  24
-  Tear away label
-  Classic Fit

- **Lightweight unbrushed fleece**
- **Set-in sleeves**
- **Neck, waist and cuff in cotton/LYCRA® rib**



## Lightweight Open Hem Jog Pants

**64-038-0**

-  80% cotton, 20% polyester
-  240gm/m<sup>2</sup>
-  S - 2XL
-  Tear away label
-  24

- **Lightweight unbrushed fleece**
- **Elasticated waist with draw cord**
- **Side pockets**
- **Open hem**





- 30
- 36
- 38
- 40
- 41
- 44
- 47
- 51
- 94
- AZ
- GL
- ZU
- Additional Ladies**
- 57

## Lightweight Hooded Sweat

**62-140-0**

-  80% cotton, 20% polyester
-  240gm/m<sup>2</sup>
-  S - 2XL
-  24
-  Tear away label
-  Classic Fit
-  Available in mens, ladies and kids

## Ladies Lightweight Hooded Sweat

**62-148-0**

-  80% cotton, 20% polyester
-  240gm/m<sup>2</sup>
-  XS - 2XL
-  24
-  Tear away label
-  Feminine Fit
-  Available in mens, ladies and kids

- Lightweight unbrushed fleece
- Raglan sleeves
- Hood with self-coloured flat draw cord
- Shaped side seams for a feminine fit (ladies only)
- Front kangaroo pocket
- Waist and cuff in cotton/LYCRA® rib



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AZ

GL

ZU

## Lightweight Hooded Sweat Jacket

**62-144-0**

-  80% cotton, 20% polyester
-  240gm/m<sup>2</sup>
-  S - 2XL
-  24
-  Tear away label
-  Classic Fit
-  Available in mens and ladies

- **Lightweight unbrushed fleece**
- **Raglan sleeves**
- **Hood with self-coloured flat draw cord**
- **Covered self-coloured plastic zip for enhanced printability**
- **Two front pockets**
- **Waist and cuff in cotton/LYCRA® rib**
- **Shaped side seams for a feminine fit (ladies only)**



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AZ

GL

ZU

## Ladies Lightweight Hooded Sweat Jacket

**62-150-0**

-  80% cotton, 20% polyester
-  240gm/m<sup>2</sup>
-  XS - 2XL
-  24
-  Tear away label
-  Feminine Fit
-  Available in mens and ladies



FRUIT OF THE LOOM®

## Lightweight Sweat Jacket

**62-160-0**

-  80% cotton,  
20% polyester
-  240gm/m<sup>2</sup>
-  S - 2XL
-  24
-  Tear away label
-  Classic Fit

- **Lightweight unbrushed fleece**
- **Raglan sleeves**
- **Covered self-coloured plastic zip for enhanced printability**
- **Two front pockets**
- **Waist and cuff in cotton/LYCRA® rib**

## Lightweight Shorts

**64-036-0**

-  80% cotton,  
20% polyester
-  240gm/m<sup>2</sup>
-  S - 2XL
-  24
-  Tear away label

- **Lightweight unbrushed fleece**
- **Elasticated waist with draw cord**
- **Side pockets**



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AZ

GL

ZU

36

94

AZ



THE  
FRUIT  
WAY

**FRUIT FACT #4**

**75% of  
our power  
comes from  
renewables.**

Supporting our goal to reduce  
all greenhouse gas emissions  
by 2030.



Available in a wide range of styles for Men, Ladies and Kids, and featuring an inner soft-brushed fleece, plus a 100% cotton face for excellent print results, the 280gm/m<sup>2</sup> Classic collection is a go-to for all your everyday Sweats needs.

## Classic Set-In Sweat

**62-202-0**

-  80% cotton, 20% polyester\*  
\*HD, RX, VF, VH 60% cotton, 40% polyester
-  White & Heather Grey - 260gm/m<sup>2</sup>  
Colour - 280gm/m<sup>2</sup>
-  S - 5XL (3XL available in White, Navy, Sunflower, Black, Bottle Green, Red, Burgundy, Royal Blue, Heather Grey and Deep Navy; 4XL available in White, Navy, Black, Heather Grey and Deep Navy only; 5XL available in Navy, Black, Heather Grey and Deep Navy only)
-  36 (24 sizes 2XL - 5XL)
-  Tear away label
-  Classic Fit
-  Available in mens and kids

- **Single jersey shoulder to shoulder tape**
- **Neck, waist and cuff in cotton/LYCRA® rib**



## Classic Elasticated Cuff Jog Pants

**64-026-0**

-  80% cotton, 20% polyester  
\*HD 60% cotton, 40% polyester
-  White & Heather Grey - 260gm/m<sup>2</sup>  
Colour - 280gm/m<sup>2</sup>
-  S - 3XL (3XL available in White, Navy, Black, Heather Grey and Deep Navy only)
-  36 (24 sizes 2XL & 3XL)
-  Tear away label
-  Available in mens and kids

- **Elasticated waist with draw cord**
- **Side pockets**
- **Elasticated cuffs**



## Classic Raglan Sweat

62-216-0

-  80% cotton, 20% polyester\*  
\*HD, RX, VF, VH 60% cotton, 40% polyester
-  White & Heather Grey - 260gm/m<sup>2</sup>  
Colour - 280gm/m<sup>2</sup>
-  S - 4XL (3XL available in White, Navy, Black, Heather Grey and Deep Navy only; 4XL available in Navy, Black, Heather Grey and Deep Navy only)
-  36 (24 sizes 2XL-4XL)
-  Classic Fit
-  Tear away label
-  Available in mens and kids

- **Single jersey back neck tape**
- **Neck, waist and cuff in cotton/LYCRA® rib**



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AZ

PE

HD

RX

VF

VH



FRUIT OF THE LOOM®

- **Double fabric hood**
- **Self-coloured flat draw cord**
- **Front kangaroo pocket**
- **Waist and cuff in cotton/ LYCRA® rib**
- **Shaped side seams for a feminine fit (ladies only)**



## Classic Hooded Sweat

**62-208-0**

- 80% cotton, 20% polyester\*  
\*HD, R6, RX, VF, VH 60% cotton, 40% polyester
- 👜 White & Heather Grey – 260gm/m<sup>2</sup>  
Colour – 280gm/m<sup>2</sup>
- 👕 S - 5XL (3XL available in White, Navy, Black, Bottle Green, Red, Burgundy, Royal Blue, Classic Olive, Heather Grey, Deep Navy and Light Graphite; 4XL available in White, Navy, Black, Heather Grey and Deep Navy only; 5XL available in Black, Heather Grey and Deep Navy only)
- 📦 24
- 🗑️ Tear away label
- 👕 Classic Fit
- 👤 Available in mens, ladies and kids



## Ladies Classic Hooded Sweat

**62-038-0**

- 80% cotton, 20% polyester\*  
\*HD, R6, RX, VF, VH 60% cotton, 40% polyester
- 👜 White & Heather Grey – 260gm/m<sup>2</sup>  
Colour – 280gm/m<sup>2</sup>
- 👕 XS - 2XL
- 📦 24
- 🗑️ Tear away label
- 👗 Feminine Fit
- 👤 Available in mens, ladies and kids



## Classic Hooded Basic Sweat

**62-168-0**

-  80% cotton, 20% polyester
-  White & Heather Grey - 260gm/m<sup>2</sup>  
Colour - 280gm/m<sup>2</sup>
-  XS - 3XL
-  24
-  Tear away label
-  Classic Fit

- **Double fabric hood**
- **Self-coloured flat draw cord**
- **No kangaroo pocket for bigger print surface on body**
- **Waist and cuff in cotton/LYCRA® rib**
- **Twin needle cover seam stitch at sleeve**



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32

36

94

AZ



FRUIT OF THE LOOM®



## Classic Hooded Sweat Jacket

**62-062-0**

-  80% cotton, 20% polyester\*  
\*HD 60% cotton, 40% polyester
-  White & Heather Grey - 260gm/m<sup>2</sup>  
Colour - 280gm/m<sup>2</sup>
-  S - 5XL (3XL available in Black, Heather Grey and Deep Navy only; 4XL & 5XL available in Black and Heather Grey only)
-  24
-  Tear away label
-  Classic Fit
-  Available in mens and kids

- 30
- 36
- 40
- 41
- 51
- 59
- 94
- AZ
- GL
- ZU
- HD

- **Double fabric hood**
- **Self-coloured flat draw cord**
- **Single jersey back neck tape**
- **Covered metal zip for enhanced printability**
- **Two front pockets**
- **Waist and cuff in cotton/LYCRA® rib**

## Classic Sweat Jacket

**62-230-0**

-  80% cotton, 20% polyester
-  White & Heather Grey - 260gm/m<sup>2</sup>  
Colour - 280gm/m<sup>2</sup>
-  S - 3XL (3XL available in Black, Deep Navy and Light Graphite only)
-  24
-  Tear away label
-  Classic Fit

- 30
- 36
- 94
- AZ
- GL

- **Cadet collar with single jersey back neck tape**
- **Covered metal zip for enhanced printability**
- **Two welt front pockets**
- **Waist and cuff in cotton/LYCRA® rib**



## Classic Zip Neck Sweat

**62-114-0**

-  80% cotton, 20% polyester
-  White & Heather Grey - 260gm/m<sup>2</sup>  
Colour - 280gm/m<sup>2</sup>
-  S - 3XL (3XL available in Black and Deep Navy only)
-  24
-  Tear away label
-  Classic Fit

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38

40

41

51

94

AZ

- **Cadet collar with single jersey back neck tape**
- **Covered metal zip for enhanced printability**
- **Waist and cuff in cotton/LYCRA® rib**

## Classic Open Hem Jog Pants

**64-032-0**

-  80% cotton, 20% polyester\*  
\*HD 60% cotton, 40% polyester
-  Heather Grey - 260gm/m<sup>2</sup>  
Colour - 280gm/m<sup>2</sup>
-  S - 3XL (3XL available in Black, Heather Grey and Deep Navy only)
-  36 (24 sizes 2XL & 3XL)
-  Tear away label

36

94

AZ

HD

- **Elasticated waist with draw cord**
- **Side pockets**
- **Open hem**



FRUIT OF THE LOOM®

Made using combed ringspun cotton, heavyweight 280gm/m<sup>2</sup> fabric and featuring our luxurious soft-brushed inner fleece plus a 100% cotton face for excellent print results, Fruit of the Loom's Premium collection delivers outstanding quality and decoration results.

## Premium Set-In Sweat

**62-154-0**

-  70% cotton, 30% polyester
-  Heather Grey - 260gm/m<sup>2</sup>  
Colour - 280gm/m<sup>2</sup>
-  S - 2XL
-  36 (24 size 2XL)
-  Classic Fit
-  Available in mens and kids

- **Single jersey back neck tape**
- **Neck, waist and cuff in cotton/elastane rib**



36

40

41

51

59

87

94

AZ



## Premium Hooded Sweat

**62-152-0**

-  70% cotton, 30% polyester\*  
\*R6, RX, VF, VH  
55% cotton, 45% polyester
-  Heather Grey - 260gm/m<sup>2</sup>  
Colour - 280gm/m<sup>2</sup>
-  S - 2XL
-  24
-  Classic Fit
-  Available in mens and kids

- **Double fabric hood**
- **Self-coloured flat draw cord**
- **Single jersey back neck tape**
- **Front kangaroo pocket**
- **Waist and cuff in cotton/elastane rib**



## Premium Elasticated Cuff Jog Pants

**64-040-0**

-  70% cotton, 30% polyester
-  Heather Grey - 260gm/m<sup>2</sup>  
Colour - 280gm/m<sup>2</sup>
-  S - 2XL
-  36 (24 size 2XL)
-  Available in mens and kids

- **Elasticated waist with draw cord**
- **Side pockets**
- **Elasticated cuffs**



FRUIT OF THE LOOM®

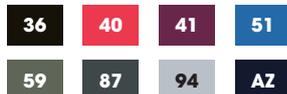
- **Double fabric hood**
- **Self-coloured flat draw cord**
- **Single jersey back neck tape**
- **Two front pockets**
- **Covered metal zip for enhanced printability**
- **Waist and cuff in cotton/elastane rib**
- **Shaped side seams for a feminine fit (ladies only)**



## Premium Hooded Sweat Jacket

**62-034-0**

- 70% cotton, 30% polyester
- Heather Grey - 260gm/m<sup>2</sup>  
Colour - 280gm/m<sup>2</sup>
- S - 2XL
- 24
- Classic Fit
- Available in mens, ladies and kids



## Ladies Premium Hooded Sweat Jacket

**62-118-0**

- 70% cotton, 30% polyester
- White & Heather Grey - 260gm/m<sup>2</sup>  
Colour - 280gm/m<sup>2</sup>
- XS - 2XL
- 24
- Feminine Fit
- Available in mens, ladies and kids



## Premium Zip Neck Sweat

**62-032-0**

-  70% cotton, 30% polyester\*  
\*HD 55% cotton, 45% polyester
-  White & Heather Grey - 260gm/m<sup>2</sup>  
Colour - 280gm/m<sup>2</sup>
-  S - 2XL
-  24
-  Classic Fit

- **Cadet collar with single jersey back neck tape**
- **Covered metal zip for enhanced printability**
- **Waist and cuff in cotton/elastane rib**



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38

40

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51

94

AZ

HD

## Premium Sweat Jacket

**62-228-0**

-  70% cotton, 30% polyester
-  White & Heather Grey - 260gm/m<sup>2</sup>  
Colour - 280gm/m<sup>2</sup>
-  S - 2XL
-  24
-  Classic Fit
-  Available in mens and ladies

30

36

94

AZ

GL

## Ladies Premium Sweat Jacket

**62-116-0**

-  70% cotton, 30% polyester
-  White & Heather Grey - 260gm/m<sup>2</sup>  
Colour - 280gm/m<sup>2</sup>
-  XS - 2XL
-  24
-  Feminine Fit
-  Available in mens and ladies

30

36

94

AZ

- **Cadet collar with single jersey back neck tape**
- **Two front pockets**
- **Covered metal zip for enhanced printability**
- **Waist and cuff in cotton/elastane rib**
- **Shaped side seams for a feminine fit (ladies only)**





THE  
FRUIT  
WAY

**FRUIT FACT #5**

**Committed to  
achieving a target  
of 100% sustainably  
sourced cotton  
by 2025.**

As proud members of Cotton USA,  
it's a promise we've committed  
to keep.

# SHIRTS



8 STYLES / 7 COLOURS

# SHIRTS THAT MEAN BUSINESS

With Fruit of the Loom's Shirts collection, business never looked better. We offer a comprehensive choice designed to suit all workwear occasions from corporate to hospitality and we offer coordinated Men's and Ladies' styles in a range of classic businesswear colours to present a smart, uniform look.



Premium Oxford weave for a smart appearance; perfect for corporate environments.



### Long Sleeve Oxford Shirt

**65-114-0**

-  70% cotton, 30% polyester
-  White - 130gm/m<sup>2</sup>  
Colour - 135gm/m<sup>2</sup>
-  S - 3XL
-  12
-  Classic Fit
-  Available in mens and ladies

### Ladies Long Sleeve Oxford Shirt

**65-002-0**

-  70% cotton, 30% polyester
-  White - 130gm/m<sup>2</sup>  
Colour - 135gm/m<sup>2</sup>
-  XS - 3XL
-  12
-  Feminine Fit
-  Available in mens and ladies



## Short Sleeve Oxford Shirt

**65-112-0**

-  70% cotton, 30% polyester
-  White - 130gm/m<sup>2</sup>  
Colour - 135gm/m<sup>2</sup>
-  S - 3XL
-  12
-  Classic Fit
-  Available in mens and ladies

## Ladies Short Sleeve Oxford Shirt

**65-000-0**

-  70% cotton, 30% polyester
-  White - 130gm/m<sup>2</sup>  
Colour - 135gm/m<sup>2</sup>
-  XS - 3XL
-  12
-  Feminine Fit
-  Available in mens and ladies

30

32

36

OC

OD

- **Easy-care fabric**
- **Shaped side seams and back and bust darts for enhanced comfort and a feminine fit (ladies only)**
- **Classic Oxford styling with button-down collar (men's only)**
- **Mitred chest pocket (men's only)**

Lighter-weight easy-care  
Poplin fabrics perfect for  
hospitality and general  
office wear.



## Long Sleeve Poplin Shirt

**65-118-0**

-  55% cotton, 45% polyester
-  White - 115gm/m<sup>2</sup>  
Colour - 120gm/m<sup>2</sup>
-  S - 3XL
-  12
-  Classic Fit
-  Available in mens and ladies

## Ladies Long Sleeve Poplin Shirt

**65-012-0**

-  55% cotton, 45% polyester
-  White - 115gm/m<sup>2</sup>  
Colour - 120gm/m<sup>2</sup>
-  XS - 3XL
-  12
-  Feminine Fit
-  Available in mens and ladies

30

32

36

40

MU

- **Easy-care fabric**
- **Shaped side seams and back and bust darts (ladies only)**
- **Self-fabric breast pocket (ladies only)**
- **Standard collar and self-fabric chest pocket (men's only)**
- **Self-coloured buttons**

## Short Sleeve Poplin Shirt

**65-116-0**

-  55% cotton, 45% polyester
-  White - 115gm/m<sup>2</sup>  
Colour - 120gm/m<sup>2</sup>
-  S - 3XL
-  12
-  Classic Fit
-  Available in mens and ladies

## Ladies Short Sleeve Poplin Shirt

**65-014-0**

-  55% cotton, 45% polyester
-  White - 115gm/m<sup>2</sup>  
Colour - 120gm/m<sup>2</sup>
-  XS - 3XL
-  12
-  Feminine Fit
-  Available in mens and ladies



30

32

36

40

MU



**K I D S**

20 STYLES / 33 COLOURS

# A BRILLIANT COLLECTION FOR THE MOST IMPORTANT PEOPLE OF ALL

Versatile, colourful and designed to complement all our adult styles, Fruit of the Loom's outstanding collection for Kids is available in a huge choice of styles across T's, Polos and Sweats, with sizes starting at just 1-2 years and going all the way up to age 14-15. Naturally, all our clothing complies with the latest European and UK safety regulations, so you can rest assured your most important customers are in the safest possible hands.



## Girls Iconic 150 T

**61-025-0**

- 100% cotton\*  
\*94 Heather Grey 97% cotton, 3% polyester  
\*HD, VF, HP 52% cotton, 48% polyester
- White & Heather Grey - 140gm/m<sup>2</sup>  
Colours - 150gm/m<sup>2</sup>
- 3-4, 5-6, 7-8, 9-11, 12-13, 14-15
- 72
- Tear away label
- Girls Fit
- Available in mens, ladies, kids and girls

- **100% combed ringspun cotton**
- **Soft hand feel**
- **Narrow crew neck with 1x1 rib**
- **Twin needle top stitch on neck**
- **Self-fabric back neck tape**
- **Girls fit with shaped side seams (girls only)**

## Kids Iconic 150 T

**61-023-0**

- 100% cotton\*  
\*94 Heather Grey 97% cotton, 3% polyester  
\*HD, VF, HP 52% cotton, 48% polyester
- White & Heather Grey - 140gm/m<sup>2</sup>  
Colours - 150gm/m<sup>2</sup>
- 3-4, 5-6, 7-8, 9-11, 12-13, 14-15
- 72
- Tear away label
- Classic Fit
- Available in mens, ladies, kids and girls

30	34	36	40	47	51
57	94	AZ	GL	NE	TM
XW	ZU	HD	VF	HP	
<b>Additional Kids</b>			<b>Additional Girls</b>		
32			52	PE	



THE  
FRUIT  
WAY

**FRUIT FACT #6**

**The Iconic  
Collection.  
Made in Morocco.  
Made the right way.**

Having complete control  
over the entire process means  
you can trust our garments  
are made the right way.  
The Fruit Way.

## Girls Valuweight T

61-005-0

-  100% cotton\*  
\*94 Heather Grey 97% cotton, 3% polyester  
\*HD, VF, R6, RX, VH  
50% cotton, 50% polyester
-  White - 160gm/m<sup>2</sup>  
Colour - 165gm/m<sup>2</sup>
-  3-4, 5-6, 7-8, 9-11, 12-13, 14-15
-  72
-  Tear away label
-  Girls Fit
-  Available in mens, ladies, kids and girls

## Kids Valuweight T

61-033-0

-  100% cotton\*  
\*94 Heather Grey 97% cotton, 3% polyester  
\*HD, VF, R6, RX, VH 50% cotton, 50% polyester
-  White - 160gm/m<sup>2</sup>  
Colour - 165gm/m<sup>2</sup>
-  1-2, 2-3, 3-4, 5-6, 7-8, 9-11, 12-13, 14-15  
(Ages 1-2 and 2-3 available in White, Navy, Sunflower, Red, Royal Blue, Light Pink and Sky Blue only)
-  108 (72 age 14-15)
-  Tear away label
-  Classic Fit
-  Available in mens, ladies, kids and girls

30

34

36

40

44

47

51

52

57

94

AZ

LM

PE

YT

ZU

HD

R6

RX

VF

VH

Kids only

32

38

41

60

K2

- **Crew neck with cotton/LYCRA® rib**
- **Self-fabric back neck tape**
- **Fine knit gauge for enhanced printability**
- **Girls fit with shaped side seams (girls only)**





## Kids Original T

**61-019-0**

-  100% cotton\*  
\*94 Heather Grey 97% cotton, 3% polyester
-  White - 140gm/m<sup>2</sup>  
Colour - 145gm/m<sup>2</sup>
-  3-4, 5-6, 7-8, 9-11, 12-13, 14-15
-  72
-  Tear away label
-  Classic Fit
-  Available in mens, ladies and kids

- Rib crew neck with self-fabric back neck tape
- Fine knit gauge for enhanced printability

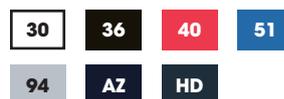


## Kids Valuweight Long Sleeve T

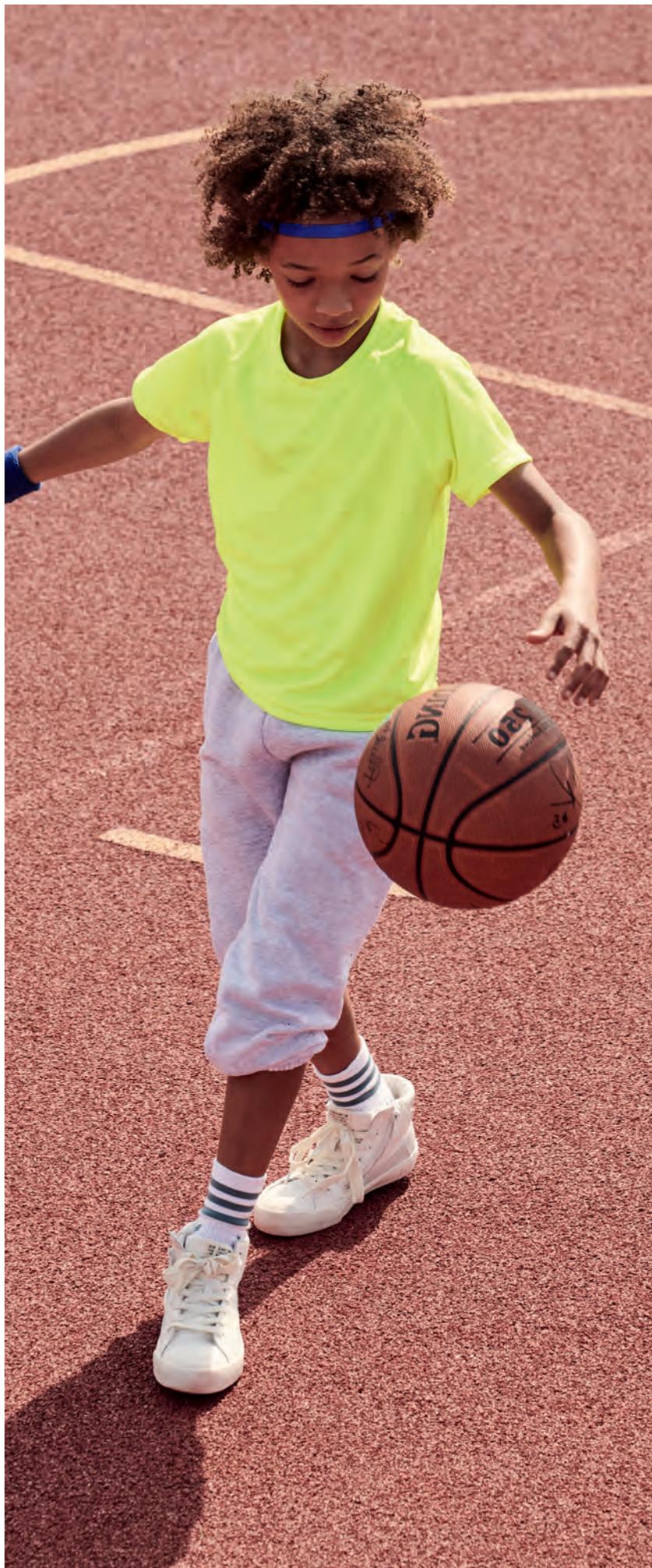
**61-007-0**

-  100% cotton\*  
\*94 Heather Grey 97% cotton, 3% polyester  
\*HD 50% cotton, 50% polyester
-  White - 160gm/m<sup>2</sup>  
Colour - 165gm/m<sup>2</sup>
-  3-4, 5-6, 7-8, 9-11, 12-13, 14-15
-  72
-  Tear away label
-  Classic Fit
-  Available in mens and kids

- Crew neck with cotton/LYCRA® rib
- Self-fabric back neck tape
- Cotton/LYCRA® rib cuff
- Fine knit gauge for enhanced printability



FRUIT OF THE LOOM®



## Kids Performance T

**61-013-0**

-  100% polyester
-  140gm/m<sup>2</sup>
-  3-4, 5-6, 7-8, 9-11, 12-13, 14-15
-  72
-  Classic Fit
-  Available in mens, ladies and kids

- **Sporty raglan sleeves with coverstitch detail to seams**
- **Self-fabric back neck tape**
- **100% textured polyester for excellent moisture wicking and quick dry performance**
- **Heat-sealed back neck label for comfort**





## Kids 65/35 Polo



**63-417-0**

-  Easy-care 65% polyester, 35% cotton
-  White - 170gm/m<sup>2</sup>  
Colour - 180gm/m<sup>2</sup>
-  3-4, 5-6, 7-8, 9-11, 12-13, 14-15
-  36
-  Classic Fit
-  Available in mens, ladies and kids

- **Guaranteed to perform at 60°C wash**
- **Two-button placket with self-coloured buttons**



## Kids 65/35 Long Sleeve Polo



**63-201-0**

-  Easy-care 65% polyester, 35% cotton
-  White - 170gm/m<sup>2</sup>  
Colour - 180gm/m<sup>2</sup>
-  3-4, 5-6, 7-8, 9-11, 12-13, 14-15
-  36
-  Classic Fit

- **Guaranteed to perform at 60°C wash**
- **Two-button placket with self-coloured buttons**
- **Cotton/elastane rib cuff**



FRUIT OF THE LOOM®

## Kids Lightweight Hooded Sweat

**62-009-0**

-  80% cotton, 20% polyester
-  240gm/m<sup>2</sup>
-  5-6, 7-8, 9-11, 12-13, 14-15
-  24
-  Tear away label
-  Classic Fit
-  Available in mens, ladies and kids

- **Lightweight unbrushed fleece**
- **Raglan sleeves**
- **Hood without draw cord, in-line with European childrenswear legislation**
- **Front kangaroo pocket**
- **Waist and cuff in cotton/LYCRA® rib**



A photograph of three children of diverse backgrounds standing together. The child on the left is a young boy with curly hair wearing a blue zip-up hoodie and blue jeans. The child in the middle is a girl with her hair in a ponytail, wearing a red hoodie and blue jeans. The child on the right is a girl with curly hair wearing a green hoodie and blue jeans. The background is a plain, light-colored wall.

THE  
FRUIT  
WAY

**FRUIT FACT #7**

**Colourful,  
comfortable and  
increasingly  
sustainable.**

We're committed to a  
Fruitful Future for everyone.



## Kids Classic Hooded Sweat

**62-043-0**

-  80% cotton, 20% polyester\*  
\*R6, RX, VF, VH  
60% cotton, 40% polyester
-  White & Heather Grey - 260gm/m<sup>2</sup>  
Colour - 280gm/m<sup>2</sup>
-  5-6, 7-8, 9-11, 12-13, 14-15
-  24
-  Tear away label
-  Classic Fit
-  Available in mens, ladies and kids

- **Double fabric hood without draw cord, in-line with European childrenswear legislation**
- **Front kangaroo pocket**
- **Waist and cuff in cotton/LYCRA® rib**

30	32	34	36	38	40	41
47	51	52	57	94	AZ	PE
YT	ZU	R6	RX	VF	VH	

## Kids Classic Raglan Sweat

**62-039-0**

-  80% cotton, 20% polyester\*  
\*R6, RX, VF, VH  
60% cotton, 40% polyester
-  Heather Grey - 260gm/m<sup>2</sup>  
Colour - 280gm/m<sup>2</sup>
-  3-4, 5-6, 7-8, 9-11, 12-13, 14-15
-  36
-  Tear away label
-  Classic Fit
-  Available in mens and kids

- **Single jersey back neck tape**
- **Neck, waist and cuff in cotton/LYCRA® rib**

32	34	36	38	40
41	51	94	AZ	PE
R6	RX	VF	VH	

## Kids Classic Hooded Sweat Jacket

**62-045-0**

-  80% cotton, 20% polyester
-  Heather Grey - 260gm/m<sup>2</sup>  
Colour - 280gm/m<sup>2</sup>
-  5-6, 7-8, 9-11, 12-13, 14-15
-  24
-  Tear away label
-  Classic Fit
-  Available in mens and kids

- **Double fabric hood without draw cord, in-line with European childrenswear legislation**
- **Single jersey back neck tape**
- **Two front pockets**
- **Covered metal zip for enhanced printability**
- **Waist and cuff in cotton/LYCRA® rib**



36

38

40

41

51

57

94

AZ

ZU



FRUIT OF THE LOOM®



## Kids Classic Set-In Sweat

**62-041-0**

- ☐ 80% cotton, 20% polyester\*  
\*R6, RX, VF, VH  
60% cotton, 40% polyester
- 👜 White & Heather Grey - 260gm/m<sup>2</sup>  
Colour - 280gm/m<sup>2</sup>
- 👕 3-4, 5-6, 7-8, 9-11, 12-13, 14-15
- 📦 36
- 📄 Tear away label
- 👕 Classic Fit
- 👤 Available in mens and kids

- **Single jersey shoulder to shoulder taping**
- **Neck, waist and cuff in cotton/LYCRA® rib**



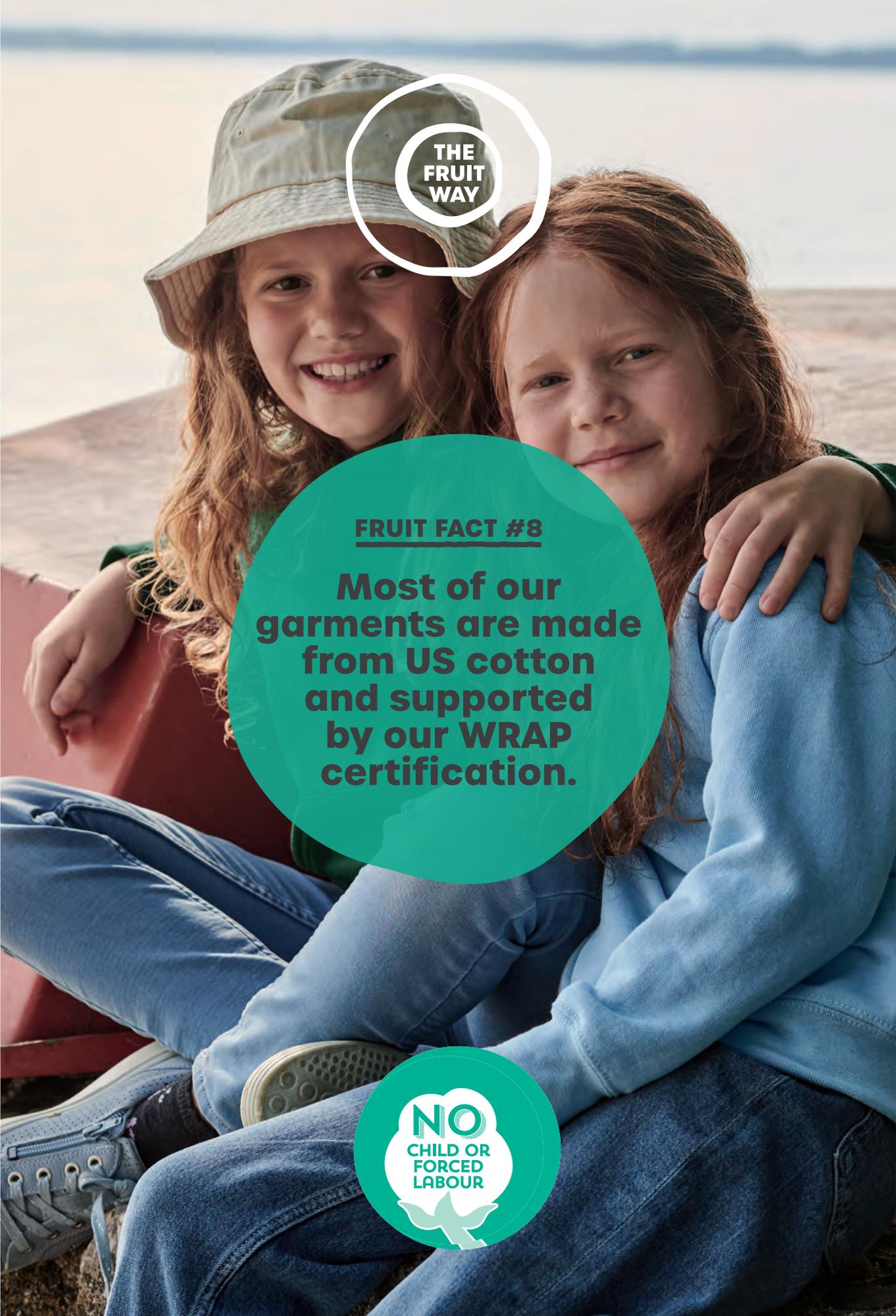
## Kids Classic Elasticated Cuff Jog Pants

**64-051-0**

- ☐ 80% cotton, 20% polyester
- 👜 Heather Grey - 260gm/m<sup>2</sup>  
Colour - 280gm/m<sup>2</sup>
- 👕 5-6, 7-8, 9-11, 12-13, 14-15
- 📦 36
- 📄 Tear away label
- 👤 Available in mens and kids

- **Elasticated waist with continuous draw cord, in-line with European childrenswear legislation**
- **Side pockets**
- **Elasticated cuffs**





THE  
FRUIT  
WAY

**FRUIT FACT #8**

**Most of our  
garments are made  
from US cotton  
and supported  
by our WRAP  
certification.**

**NO  
CHILD OR  
FORCED  
LABOUR**



## Kids Premium Set-In Sweat

62-031-0

-  70% cotton, 30% polyester
-  White & Heather Grey - 260gm/m<sup>2</sup>  
Colour - 280gm/m<sup>2</sup>
-  3-4, 5-6, 7-8, 9-11, 12-13, 14-15
-  36
-  Classic Fit
-  Available in mens and kids

- **Single jersey back neck tape**
- **Neck, waist and cuff in cotton/elastane rib**



## Kids Premium Elasticated Cuff Jog Pants

64-025-0

-  70% cotton, 30% polyester
-  Heather Grey - 260gm/m<sup>2</sup>  
Colour - 280gm/m<sup>2</sup>
-  5-6, 7-8, 9-11, 12-13, 14-15
-  36
-  Available in mens and kids

- **Elasticated waist with continuous draw cord, in-line with European childrenswear legislation**
- **Side pockets**
- **Elasticated cuffs**





## Kids Premium Raglan Sweat

**62-033-0**

-  70% cotton, 30% polyester
-  Heather Grey - 260gm/m<sup>2</sup>  
Colour - 280gm/m<sup>2</sup>
-  3-4, 5-6, 7-8, 9-11, 12-13, 14-15
-  36
-  Classic Fit

- **Single jersey back neck tape**
- **Neck, waist and cuff in cotton/elastane rib**

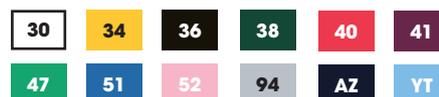


## Kids Premium Hooded Sweat

**62-037-0**

-  70% cotton, 30% polyester
-  White & Heather Grey - 260gm/m<sup>2</sup>  
Colour - 280gm/m<sup>2</sup>
-  5-6, 7-8, 9-11, 12-13, 14-15
-  24
-  Classic Fit
-  Available in mens and kids

- **Single jersey back neck tape**
- **Double fabric hood without draw cord, in-line with European childrenswear legislation**
- **Front kangaroo pocket**
- **Waist and cuff in cotton/elastane rib**



FRUIT OF THE LOOM®

## Kids Premium Hooded Sweat Jacket

**62-035-0**

-  70% cotton, 30% polyester
-  Heather Grey - 260gm/m<sup>2</sup>  
Colour - 280gm/m<sup>2</sup>
-  5-6, 7-8, 9-11, 12-13, 14-15
-  24
-  Classic Fit
-  Available in mens, ladies and kids

- **Double fabric hood without draw cord, in-line with European childrenswear legislation**
- **Single jersey back neck tape**
- **Two front pockets**
- **Covered metal zip for enhanced printability**
- **Waist and cuff in cotton/elastane rib**



36

40

51

94

AZ



THE  
FRUIT  
WAY

**FRUIT FACT #9**

**Regular wage  
analysis ensures  
fairness at all our  
facilities.**

We use independently-assessed  
standards outlined by  
BSCI and WRAP.



**UNDER  
WEAR  
AND  
SOCKS**

7 STYLES / 8 COLOURS

**QUALITY  
COTTON-RICH  
MEN'S  
UNDERWEAR  
AND SOCKS,  
IN ALL THE  
CLASSIC STYLES.**

Fruit of the Loom has a long-standing heritage in men's underwear, stretching back to 1938. Today's classic cotton-rich styles are designed for comfort and include traditional briefs and boxers, plus complementary T-shirts. We also offer two unisex sock styles designed with a sporty edge in classic colourways.



FRUIT OF THE LOOM®



## Classic Boxer 2 Pack



**67-026-7**

- 95% cotton, 5% elastane
- White - 150gm/m<sup>2</sup>  
Colour - 155gm/m<sup>2</sup>
- S - 2XL
- 2
- 80 (40 packs)

- **Classic trunk styling with longer leg length**
- **Tonal brand embossed waistband**
- **Front fly keyhole opening**
- **Double lined front**
- **Label-free care, content and size heat seal for comfort**



## Classic Shorty 2 Pack



**67-020-7**

- 95% cotton, 5% elastane
- White - 150gm/m<sup>2</sup>  
Colour - 155gm/m<sup>2</sup>
- S - 2XL
- 2
- 80 (40 packs)

- **Modern trunk styling with shorter leg length**
- **Tonal brand embossed waistband**
- **Double lined front**
- **Label-free care, content and size heat seal for comfort**





## Classic Sport Brief 2 Pack



**67-018-7**

95% cotton, 5% elastane

White - 150gm/m<sup>2</sup>  
Colours - 155gm/m<sup>2</sup>

S - 2XL

2

80 (40 packs)

- Modern athletic brief styling
- Tonal brand embossed waistband
- Double lined front
- Label-free for comfort



## Classic Slip 3 Pack



**67-012-6**

100% cotton

White - 145gm/m<sup>2</sup>  
Colours - 150gm/m<sup>2</sup>

S - 2XL

3

120 (40 packs)

- Classic brief styling
- Covered elastic waistband
- Branded woven label to centre front waistband
- Double lined front
- Label-free for comfort



## Original T 3 pack

**67-082-3**

-  100% cotton
-  White 140gm/m<sup>2</sup>
-  S - 2XL
-  3
-  108 (36 packs)
-  Tear away label

- **Rib crew neck with self-fabric back neck tape**
- **Generous arm and neck openings to provide a comfortable fit**





## Fruit Work Gear Socks 3 Pack

**67-608-Z**

-  72% cotton, 23% polyamide, 4% polyester, 1% elastane
-  M 76.40gm/pair  
L 85.80gm/pair
-  M 39 - 42  
L 43 - 46
-  3-Pair Pack
-  135 pairs (45 packs)

- **Perfect fit for everyday use**
- **Cushioned soles for extra comfort and protection**
- **High proportion of natural fibres**



## Fruit Quarter Socks 3 Pack

**67-602-Z**

-  70% cotton, 22% polyester, 6% polyamide, 2% elastane
-  S 30.60gm/pair  
M 33.60gm/pair  
L 35.20gm/pair
-  S 35 - 38  
M 39 - 42  
L 43 - 46
-  3-Pair Pack
-  216 pairs (72 packs)

- **Perfect fit with welt protection around ankle**
- **Cushioned soles for extra comfort**
- **High proportion of natural fibres**



FRUIT OF THE LOOM®



# PRODUCT GUIDE



ALL OUR  
STYLES,  
**ALL OUR  
COLOURS,  
ALL OUR  
SIZES**

And all the specifications for our complete collection all in one at-a-glance place. This guide has been created to help you compare products and find what you need to place your order. If you need any more advice, contact your Customer Service or Sales Team or your usual Fruit of the Loom distributor.





# Sweats

STYLE NAME	CODE	PAGE	FABRIC	WEIGHT GM/M <sup>2</sup> (WHITE / COLOUR)	SIZES	PACKS/CARTONS	WHITE	NAVY	SUNFLOWER	BLACK	BOTTLE GREEN	RED	BURGUNDY	ORANGE	KELLY GREEN	ROYAL BLUE	LIGHT PINK	FUCHSIA	CLASSIC OLIVE	EMERALD	CHARCOAL	HEATHER GREY	DEEP NAVY	CHOCOLATE	LIGHT GRAPHITE	PURPLE	SKY BLUE	AZURE BLUE	DARK HEATHER GREY	HEATHER ROYAL	HEATHER GREEN	HEATHER NAVY	HEATHER RED		
							30	32	34	36	38	40	41	44	47	51	52	57	59	77	87	94	AZ	CQ	GL	PE	YT	ZU	HD	R6	RX	VF	VH		
LIGHTWEIGHT RAGLAN SWEAT	62-138-0	46	80% cotton, 20% polyester	240	S-2XL	24																													
LADIES LIGHTWEIGHT RAGLAN SWEAT	62-146-0	46	80% cotton, 20% polyester	240	XS-2XL	24																													
LIGHTWEIGHT SET-IN SWEAT	62-156-0	47	80% cotton, 20% polyester	240	S-2XL	24																													
LIGHTWEIGHT OPEN HEM JOG PANTS	64-038-0	47	80% cotton, 20% polyester	240	S-2XL	24																													
LIGHTWEIGHT HOODED SWEAT	62-140-0	48	80% cotton, 20% polyester	240	S-2XL	24																													
LADIES LIGHTWEIGHT HOODED SWEAT	62-148-0	48	80% cotton, 20% polyester	240	XS-2XL	24																													
LIGHTWEIGHT HOODED SWEAT JACKET	62-144-0	49	80% cotton, 20% polyester	240	S-2XL	24																													
LADIES LIGHTWEIGHT HOODED SWEAT JACKET	62-150-0	49	80% cotton, 20% polyester	240	XS-2XL	24																													
LIGHTWEIGHT SWEAT JACKET	62-160-0	50	80% cotton, 20% polyester	240	S-2XL	24																													
LIGHTWEIGHT SHORTS	64-036-0	50	80% cotton, 20% polyester	240	S-2XL	24																													
CLASSIC SET-IN SWEAT	62-202-0	52	80% cotton, 20% polyester <sup>1</sup>	260/280 <sup>2</sup>	S-5XL <sup>4</sup>	36 (24 sizes 2XL to 5XL)																													
CLASSIC ELASTICATED CUFF JOG PANTS	64-026-0	52	80% cotton, 20% polyester <sup>2</sup>	260/280 <sup>2</sup>	S-3XL <sup>14</sup>	36 (24 sizes 2XL + 3XL)																													
CLASSIC RAGLAN SWEAT	62-216-0	53	80% cotton, 20% polyester <sup>2</sup>	260/280 <sup>2</sup>	S-4XL <sup>18</sup>	36 (24 sizes 2XL to 4XL)																													
CLASSIC HOODED SWEAT	62-208-0	54	80% cotton, 20% polyester <sup>2</sup>	260/280 <sup>2</sup>	S-5XL <sup>18</sup>	24																													
LADIES CLASSIC HOODED SWEAT	62-038-0	54	80% cotton, 20% polyester <sup>2</sup>	260/280 <sup>2</sup>	XS-2XL	24																													
CLASSIC HOODED BASIC SWEAT	62-168-0	55	80% cotton, 20% polyester	260/280 <sup>2</sup>	XS-3XL	24																													
CLASSIC HOODED SWEAT JACKET	62-062-0	56	80% cotton, 20% polyester <sup>2</sup>	260/280 <sup>2</sup>	S-5XL <sup>8</sup>	24																													
CLASSIC SWEAT JACKET	62-230-0	56	80% cotton, 20% polyester	260/280 <sup>2</sup>	S-3XL <sup>18</sup>	24																													
CLASSIC ZIP NECK SWEAT	62-114-0	57	80% cotton, 20% polyester	260/280 <sup>2</sup>	S-3XL <sup>12</sup>	24																													
CLASSIC OPEN HEM JOG PANTS	64-032-0	57	80% cotton, 20% polyester <sup>2</sup>	260/280 <sup>2</sup>	S-3XL <sup>18</sup>	36 (24 sizes 2XL + 3XL)																													
PREMIUM SET-IN SWEAT	62-154-0	58	70% cotton, 30% polyester	260/280 <sup>2</sup>	S-2XL	36 (24 size 2XL)																													
PREMIUM HOODED SWEAT	62-152-0	59	70% cotton, 30% polyester	260/280 <sup>2</sup>	S-2XL	24																													
PREMIUM ELASTICATED CUFF JOG PANTS	64-040-0	59	70% cotton, 30% polyester	260/280 <sup>2</sup>	S-2XL	36 (24 size 2XL)																													
PREMIUM HOODED SWEAT JACKET	62-034-0	60	70% cotton, 30% polyester	260/280 <sup>2</sup>	S-2XL	24																													
LADIES PREMIUM HOODED SWEAT JACKET	62-118-0	60	70% cotton, 30% polyester	260/280 <sup>2</sup>	XS-2XL	24																													
PREMIUM ZIP NECK SWEAT	62-032-0	61	70% cotton, 30% polyester <sup>2</sup>	260/280 <sup>2</sup>	S-2XL	24																													
PREMIUM SWEAT JACKET	62-228-0	62	70% cotton, 30% polyester	260/280 <sup>2</sup>	S-2XL	24																													
LADIES PREMIUM SWEAT JACKET	62-116-0	62	70% cotton, 30% polyester	260/280 <sup>2</sup>	XS-2XL	24																													

<sup>1</sup> HD, R6, RX, VF, VH 60% cotton, 40% polyester.  
<sup>2</sup> White & Heather Grey 260gm/m<sup>2</sup> / Colour 280gm/m<sup>2</sup>.  
<sup>3</sup> HD 60% cotton, 40% polyester.  
<sup>4</sup> 3XL available in White, Navy, Sunflower, Black, Bottle Green, Red, Burgundy, Royal Blue, Heather Grey and Deep Navy only. 4XL available in White, Navy, Black, Heather Grey and Deep Navy only. 5XL available in Navy, Black, Heather Grey and Deep Navy only.  
<sup>5</sup> Heather Grey/Colour.  
<sup>6</sup> HD, RX, VF, VH 60% cotton, 40% polyester.  
<sup>7</sup> R6, RX, VF, VH 55% cotton, 45% polyester.  
<sup>8</sup> HD 55% cotton, 45% polyester.  
<sup>9</sup> 3XL available in Black, Heather Grey and Deep Navy only. 4XL & 5XL available in Black and Heather Grey only.  
<sup>10</sup> 3XL available in White, Navy, Black, Bottle Green, Red, Burgundy, Royal Blue, Classic Olive, Heather Grey, Deep Navy and Light Graphite only. 4XL available in White, Navy, Black, Heather Grey and Deep Navy only. 5XL available in Black, Heather Grey and Deep Navy only.  
<sup>11</sup> 3XL available in White, Navy, Black, Heather Grey and Deep Navy only. 4XL available in Navy, Black, Heather Grey and Deep Navy only.  
<sup>12</sup> 3XL available in Black and Deep Navy only.  
<sup>13</sup> 3XL available in Black, Deep Navy and Light Graphite only.  
<sup>14</sup> 3XL available in White, Navy, Black, Heather Grey and Deep Navy only.  
<sup>15</sup> 3XL available in Black, Heather Grey and Deep Navy only.



# Polos

STYLE NAME	CODE	PAGE	FABRIC	WEIGHT GM/M² (WHITE/COLOUR)	SIZES	PACKS/CARTONS	WHITE	NAVY	SUNFLOWER	BLACK	BOTTLE GREEN	RED	BURGUNDY	ORANGE	KELLY GREEN	ROYAL BLUE	LIGHT PINK	FUCHSIA	NATURAL	EMERALD	HEATHER GREY	DEEP NAVY	COBALT BLUE	FLAME	LIGHT GRAPHITE	ZINC	LIME	NEO MINT	PURPLE	FORREST GREEN	SKY BLUE	AZURE BLUE	DARK HEATHER GREY	HEATHER ROYAL	HEATHER GREEN	HEATHER NAVY	HEATHER RED	HEATHER PURPLE	HEATHER BURGUNDY	ATHLETIC HEATHER		
							30	32	34	36	38	40	41	44	47	51	52	57	60	77	94	AZ	CB	FR	GL	XV	LM	NE	PE	TM	YT	ZU	HD	R6	RX	VF	VH	HP	H1	9K		
ORIGINAL POLO	63-050-0	36	100% cotton <sup>6</sup>	175/185	S-3XL	36																																				
ICONIC POLO	63-044-0	37	100% cotton <sup>3</sup>	170/180	S-3XL	36																																				
PREMIUM POLO	63-218-0	38	100% cotton <sup>4</sup>	170/180	S-3XL	36																																				
LADIES PREMIUM POLO	63-030-0	38	100% cotton <sup>4</sup>	170/180	XS-2XL	36																																				
PREMIUM LONG SLEEVE POLO	63-310-0	39	100% cotton <sup>5</sup>	170/180	S-3XL	36																																				
65/35 POLO	63-402-0	40	65% polyester, 35% cotton <sup>1</sup>	170/180	S-5XL <sup>2</sup>	36 (12 sizes 4XL and 5XL)																																				
LADIES 65/35 POLO	63-212-0	40	65% polyester, 35% cotton <sup>1</sup>	170/180	XS-2XL	36																																				
65/35 TAILORED FIT POLO	63-042-0	41	65% polyester, 35% cotton <sup>1</sup>	170/180	S-3XL	36																																				
65/35 HEAVY POLO	63-204-0	42	65% polyester, 35% cotton <sup>1</sup>	220/230	S-3XL	36																																				

# Shirts

STYLE NAME	CODE	PAGE	FABRIC	WEIGHT GM/M² (WHITE/COLOUR)	SIZES	PACKS/CARTONS	WHITE	NAVY	BLACK	RED	OXFORD GREY	OXFORD BLUE	MID BLUE
							30	32	36	40	OC	OD	MU
LONG SLEEVE OXFORD SHIRT	65-114-0	66	70% cotton, 30% polyester	130/135	S-3XL	12							
LADIES LONG SLEEVE OXFORD SHIRT	65-002-0	66	70% cotton, 30% polyester	130/135	XS-3XL	12							
SHORT SLEEVE OXFORD SHIRT	65-112-0	67	70% cotton, 30% polyester	130/135	S-3XL	12							
LADIES SHORT SLEEVE OXFORD SHIRT	65-000-0	67	70% cotton, 30% polyester	130/135	XS-3XL	12							
LONG SLEEVE POPLIN SHIRT	65-118-0	68	55% cotton, 45% polyester	115/120	S-3XL	12							
LADIES LONG SLEEVE POPLIN SHIRT	65-012-0	68	55% cotton, 45% polyester	115/120	XS-3XL	12							
SHORT SLEEVE POPLIN SHIRT	65-116-0	69	55% cotton, 45% polyester	115/120	S-3XL	12							
LADIES SHORT SLEEVE POPLIN SHIRT	65-014-0	69	55% cotton, 45% polyester	115/120	XS-3XL	12							

# Underwear and Socks

STYLE NAME	CODE	PAGE	FABRIC	WEIGHT GM/M² (WHITE/COLOUR)	SIZES	PACKS/CARTONS	WHITE	BLACK	DEEP NAVY	LIGHT GREY MARL	DEEP NAVY/MID BLUE MARL/DEEP NAVY	MID GREY MARL/WHITE/BLACK	BLACK/MELANGE GREY
							30	36	AZ	L2	TE	HB	SO
CLASSIC BOXER 2 PACK	67-026-7	90	95% cotton, 5% elastane	150/155	S-2XL	80 (40 packs)							
CLASSIC SHORTY 2 PACK	67-020-7	90	95% cotton, 5% elastane	150/155	S-2XL	80 (40 packs)							
CLASSIC SPORT BRIEF 2 PACK	67-018-7	91	95% cotton, 5% elastane	150/155	S-2XL	80 (40 packs)							
CLASSIC SLIP 3 PACK	67-012-6	91	100% cotton	145/150	S-2XL	120 (40 packs)							
ORIGINAL T 3 PACK	67-082-3	92	100% cotton	140	S-2XL	108 (36 packs)							
FRUIT WORK BEAR SOCKS 3 PACK	67-608-Z	93	72% cotton, 23% polyamide, 4% polyester, 1% elastane	M: 76,40 <sup>7</sup> L: 85,80 <sup>7</sup>	M 39-42 L 43-46	135 (45 pack)							
FRUIT QUARTER SOCKS 3 PACK	67-602-Z	93	70% cotton, 22% polyester, 6% polyamide, 2% elastane	S: 30,60 <sup>7</sup> M: 33,60 <sup>7</sup> L: 35,20 <sup>7</sup>	S 35-38 M 39-42 L 43-46	216 (72 pack)							

<sup>1</sup> Easy-care.

<sup>2</sup> 4XL & 5XL available in White, Black, Navy and Heather Grey only.

<sup>3</sup> Heather Grey, R6, RX, VF, VH, HP, HI 65% polyester, 35% cotton.

<sup>4</sup> Heather Grey 97% cotton, 3% polyester. Athletic Heather 90% cotton, 10% recycled polyester.

<sup>5</sup> Athletic Heather 90% cotton, 10% recycled polyester.

<sup>6</sup> Heather Grey 97% cotton, 3% polyester.

<sup>7</sup> gm/pair.

# Kids T-shirts, Polos and Sweats

STYLE NAME	CODE	PAGE	FABRIC	WEIGHT GM/M <sup>2</sup> (WHITE) COLOUR	SIZES	PACKS/CARTONS	WHITE	NAVY	SUNFLOWER	BLACK	BOTTLE GREEN	RED	BURGUNDY	ORANGE	KELLY GREEN	ROYAL BLUE	LIGHT PINK	FUCHSIA	CLASSIC OLIVE	NATURAL	HEATHER GREY	DEEP NAVY	BRICK RED	LIGHT GRAPHITE	ZINC	YELLOW	LIME	NEO MINT	PURPLE	FORREST GREEN	BRIGHT YELLOW	SKY BLUE	AZURE BLUE	DARK HEATHER GREY	HEATHER ROYAL	HEATHER GREEN	HEATHER NAVY	HEATHER RED	HEATHER PURPLE	
							30	32	34	36	38	40	41	44	47	51	52	57	59	60	94	AZ	BX	GL	XW	K2	LM	NE	PE	TM	XX	YT	ZU	HD	R6	RX	VF	VH	HP	
GIRLS ICONIC 150 T	61-025-0	72	100% cotton <sup>5</sup>	140/150 <sup>7</sup>	3-4, 5-6, 7-8, 9-11, 12-13, 14-15	72																																		
KIDS ICONIC 150 T	61-023-0	72	100% cotton <sup>5</sup>	140/150 <sup>7</sup>	3-4, 5-6, 7-8, 9-11, 12-13, 14-15	72																																		
GIRLS VALUEWEIGHT T	61-005-0	74	100% cotton <sup>5</sup>	160/165	3-4, 5-6, 7-8, 9-11, 12-13, 14-15	72																																		
KIDS VALUEWEIGHT T	61-033-0	74	100% cotton <sup>5</sup>	160/165	1-2, 2-3, 3-4, 5-6, 7-8, 9-11, 12-13, 14-15 <sup>8</sup>	108 (72 age 14-15)																																		
KIDS ORIGINAL T	61-019-0	75	100% cotton <sup>1</sup>	140/145	3-4, 5-6, 7-8, 9-11, 12-13, 14-15	72																																		
KIDS VALUEWEIGHT LONG SLEEVE T	61-007-0	75	100% cotton <sup>4</sup>	160/165	3-4, 5-6, 7-8, 9-11, 12-13, 14-15	72																																		
KIDS PERFORMANCE T	61-013-0	76	100% polyester	140	3-4, 5-6, 7-8, 9-11, 12-13, 14-15	72																																		
KIDS 65/35 POLO	63-417-0	77	65% polyester, 35% cotton <sup>6</sup>	170/180	3-4, 5-6, 7-8, 9-11, 12-13, 14-15	36																																		
KIDS 65/35 LONG SLEEVE POLO	63-201-0	77	65% polyester, 35% cotton <sup>6</sup>	170/180	3-4, 5-6, 7-8, 9-11, 12-13, 14-15	36																																		
KIDS LIGHTWEIGHT HOODED SWEAT	62-009-0	78	80% cotton, 20% polyester	240	5-6, 7-8, 9-11, 12-13, 14-15	24																																		
KIDS CLASSIC HOODED SWEAT	62-043-0	80	80% cotton, 20% polyester <sup>9</sup>	260/280 <sup>8</sup>	5-6, 7-8, 9-11, 12-13, 14-15	24																																		
KIDS CLASSIC RAGLAN SWEAT	62-039-0	80	80% cotton, 20% polyester <sup>9</sup>	260/280 <sup>8</sup>	3-4, 5-6, 7-8, 9-11, 12-13, 14-15	36																																		
KIDS CLASSIC HOODED SWEAT JACKET	62-045-0	81	80% cotton, 20% polyester	260/280 <sup>8</sup>	5-6, 7-8, 9-11, 12-13, 14-15	24																																		
KIDS CLASSIC SET-IN SWEAT	62-041-0	82	80% cotton, 20% polyester <sup>9</sup>	260/280 <sup>8</sup>	3-4, 5-6, 7-8, 9-11, 12-13, 14-15	36																																		
KIDS CLASSIC ELASTICATED CUFF JOG PANTS	64-051-0	82	80% cotton, 20% polyester	260/280 <sup>8</sup>	5-6, 7-8, 9-11, 12-13, 14-15	36																																		
KIDS PREMIUM SET-IN SWEAT	62-031-0	84	70% cotton, 30% polyester	260/280 <sup>8</sup>	3-4, 5-6, 7-8, 9-11, 12-13, 14-15	36																																		
KIDS PREMIUM ELASTICATED CUFF JOG PANTS	64-025-0	84	70% cotton, 30% polyester	260/280 <sup>8</sup>	5-6, 7-8, 9-11, 12-13, 14-15	36																																		
KIDS PREMIUM RAGLAN SWEAT	62-033-0	85	70% cotton, 30% polyester	260/280 <sup>8</sup>	3-4, 5-6, 7-8, 9-11, 12-13, 14-15	36																																		
KIDS PREMIUM HOODED SWEAT	62-037-0	85	70% cotton, 30% polyester	260/280 <sup>8</sup>	5-6, 7-8, 9-11, 12-13, 14-15	24																																		
KIDS PREMIUM HOODED SWEAT JACKET	62-035-0	86	70% cotton, 30% polyester	260/280 <sup>8</sup>	5-6, 7-8, 9-11, 12-13, 14-15	24																																		

<sup>1</sup> Heather Grey 97% cotton, 3% polyester.  
<sup>2</sup> Heather Grey 97% cotton, 3% polyester. HD, VF, R6, RX, VH 50% cotton, 50% polyester.  
<sup>3</sup> Ages 1-2 and 2-3 available in White, Navy, Sunflower, Red, Royal Blue, Light Pink and Sky Blue only.  
<sup>4</sup> Heather Grey 97% cotton, 3% polyester. HD 50% cotton, 50% polyester.  
<sup>5</sup> Heather Grey 97% cotton, 3% polyester. HD, VF, HP 52% cotton, 48% polyester.  
<sup>6</sup> Easy-care.  
<sup>7</sup> White & Heather Grey/Colour.  
<sup>8</sup> Heather Grey/Colour.  
<sup>9</sup> R6, RX, VF, VH 60% cotton, 40% polyester.



# FIT DONE RIGHT

From the smallest children's size to the largest adult, Fruit makes garments for everyone.

There are different cuts for Men, and while our Kids styles can be worn as unisex, some also feature a specific girls fit too.

All our measurements are based on actual "to fit body" sizes, and are not the garment measurements. For example, a Fruit Polo with a chest to-fit size of 92-97cm/36-38" will fit someone with those chest measurements. Similarly, Jog Pants with a to-fit-waist measurement of 86cm/34" is designed for somebody with those body waist measurements.

And the great news? Whichever fits and sizes you choose - both kids and adults - colours match across the collection. So for times when that's important to your customers, everyone can wear the exact same shade.

## Men

	S	M	L	XL	2XL	3XL	4XL	5XL
Chest (inches)	35"-37"	38"-40"	41"-43"	44"-46"	47"-49"	50"-52"	53"-55"	56"-58"
Chest (cm)	89-94cm	96.5-101.5cm	104-109cm	112-117cm	119.5-124.5cm	127-132cm	134.5-139.5cm	142-147cm
Collar (inches)	14.5"-15"	15.5"	16"-16.5"	17"-17.5"	18"	18.5"-19"	-	-
Collar (cm)	37-38cm	39-40cm	41-42cm	43-44cm	45-46cm	47-48cm	-	-
Waist (inches)	32"	34"	36"	38"	40"	-	-	-
Waist (cm)	81cm	86cm	91.5cm	96.5cm	101.5cm	-	-	-
Socks (Unisex)	35-38	39-42	43-46	-	-	-	-	-

## Ladies

International	XXS	XS	S	M	L	XL	2XL	3XL
UK	6	8	10	12	14	16	18	20
Europe	32	34	36	38	40	42	44	46
France	34	36	38	40	42	44	46	48
Italy	38	40	42	44	46	48	50	52
Socks (Unisex)	35-38	39-42	43-46	-	-	-	-	-

## Kids

Age	1-2	2-3	3-4	5-6	7-8	9-11	12-13	14-15
Height (cm)	92cm	98cm	104cm	116cm	128cm	140cm	152cm	164cm

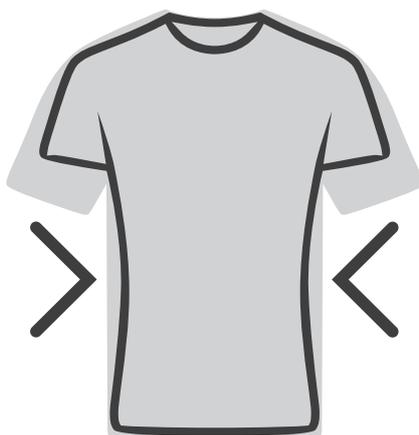
# CLASSIC OR FASHION? WE'VE A FIT FOR BOTH

Across our T-shirt collection we use two different fits for our adult Men's styles. Our Valuweight, Original, Super Premium, Ringspun Premium, Heavy, Iconic 165 and Iconic 150 Classic Long Sleeve T's are all cut in a classic fit: a little roomier in the body and around the shoulders and arms.

For a more contemporary or fashion fit, check out our Baseball, Ringer, Iconic 150 and Iconic 150 V-Neck T's. Slimmer in the body, a little shorter, more fitted in the sleeves and around the shoulders with a narrower neck rib depth; choose the fit that works best for the look you want.

## CLASSIC FIT

ICONIC 165. ICONIC 150 LONG SLEEVE. VALUEWEIGHT.  
ORIGINAL T. SUPER PREMIUM. RINGSPUN PREMIUM. HEAVY T.  
65/35 POLO. ORIGINAL POLO. PREMIUM POLO.



## FASHION FIT

ICONIC 150. BASEBALL. RINGER T.  
65/35 TAILORED FIT POLO. ICONIC POLO.

# BRILLIANT COLOUR FOR EVERYONE!

Fruit of the Loom has always been famous for beautiful, vibrant colour. Whether it's colour chosen to match a corporate identity, for promotions, sports teams or as the perfect blank canvas for decoration in the retail, music or tourism sectors, Fruit of the Loom's colour is renowned for its consistency and for coordinating perfectly across Men's Ladies', Kids' and Girls' styles.

All of our Moroccan-made styles are dyed in-house using on the very best eco-friendly dyes. We never overdye and we vigorously test batch after batch to ensure your colour is consistent order after order.

Whether you're looking for vibrant solid colours, classic neutral and muted tones or sophisticated eye-catching fashion-led Marls... we've colour for everyone.

Look out for our brand new Athletic Heather (9K) - an exciting new colour to make yours!



# Colour Guide

<b>30</b> 	<b>32</b> 	<b>34</b> 	<b>36</b> 	<b>38</b> 	<b>40</b> 	<b>41</b> 	<b>44</b> 
White	Navy	Sunflower	Black	Bottle Green	Red	Burgundy	Orange
<b>47</b> 	<b>51</b> 	<b>52</b> 	<b>57</b> 	<b>59</b> 	<b>60</b> 	<b>77</b> 	<b>87</b> 
Kelly Green	Royal Blue	Light Pink	Fuchsia	Classic Olive	Natural	Emerald	Charcoal
<b>93</b> 	<b>94</b> 	<b>3M</b> 	<b>AZ</b> 	<b>BX</b> 	<b>CB</b> 	<b>CQ</b> 	<b>FR</b> 
Ash	Heather Grey	Khaki	Deep Navy	Brick Red	Cobalt Blue	Chocolate	Flame
<b>GL</b> 	<b>K2</b> 	<b>LM</b> 	<b>MU</b> 	<b>NE</b> 	<b>OC</b> 	<b>OD</b> 	<b>PE</b> 
Light Graphite	Yellow	Lime	Mid Blue	Neo Mint	Oxford Grey	Oxford Blue	Purple
<b>TM</b> 	<b>XK</b> 	<b>XW</b> 	<b>YT</b> 	<b>ZU</b> 	<b>22</b> 	<b>AM</b> 	<b>AW</b> 
Forest Green	Bright Yellow	Zinc	Sky Blue	Azure Blue	Navy/White	Sunflower/ Kelly Green	White/ Royal Blue
<b>KB</b> 	<b>KW</b> 	<b>RW</b> 	<b>TH</b> 	<b>WE</b> 	<b>WF</b> 	<b>WK</b> 	<b>WM</b> 
Royal Blue/ White	Black/White	Red/White	White/Black	White/ Deep Navy	White/ Heather Grey	White/ Kelly Green	White/Red
<b>ZA</b> 	<b>HB</b> 	<b>M9</b> 	<b>SQ</b> 	<b>TE</b> 	<b>9K</b> 		
White/Navy	Heather Grey/White/ Black	Black/ Melange Grey	Mid Grey Marl/White/ Black Stripe	Deep Navy/ Mid Blue Marl/Deep Navy	Athletic Heather		

## Marls

<b>H1</b> 	<b>HP</b> 	<b>HD</b> 	<b>L2</b> 	<b>R6</b> 	<b>RX</b> 	<b>VF</b> 	<b>VH</b> 
Heather Burgundy	Heather Purple	Dark Heather Grey	Light Grey Marl	Heather Royal	Heather Green	Heather Navy	Heather Red

Due to the print process actual garment colours may vary from the printed colours shown here. For a true indication of fabric colours, request a copy of our swatch card.



**blanc**  
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